

Reports snapshot ✔

Custom Feb 1 - Feb 28, 2022

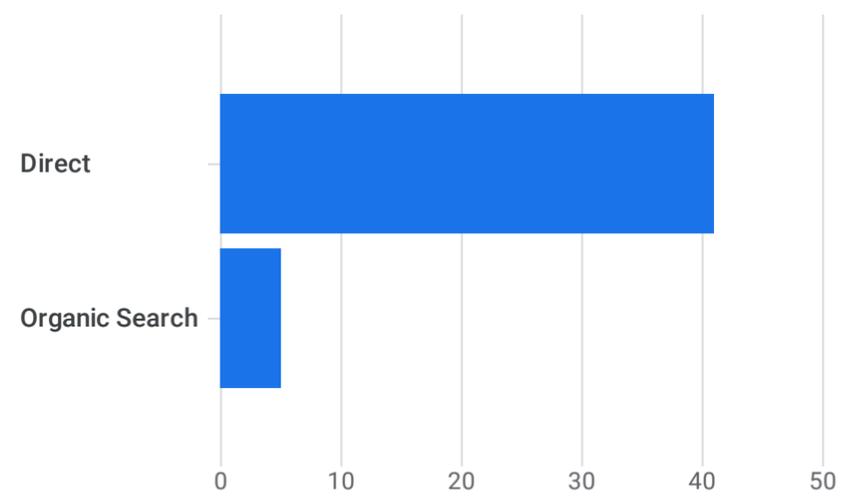
All Users Add comparison +

Users New users Average engagement time ? Total revenue ?
46 **46** **1m 44s** **₹0.00**



WHERE DO YOUR NEW USERS COME FROM?

New users by First user default channel grouping



[View user acquisition →](#)

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session default channel grouping

SESSION DEFAULT CHANNEL G...	SESSIONS
Direct	90
Organic Search	6

[View traffic acquisition →](#)

Users by Country

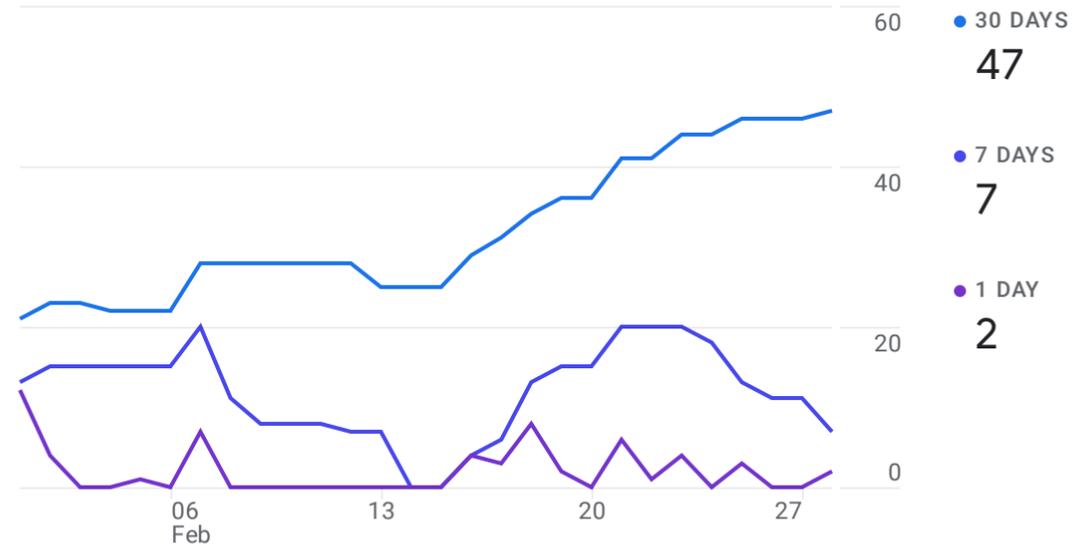


COUNTRY	USERS
India	40
United States	6

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HOW ARE ACTIVE USERS TRENDING?

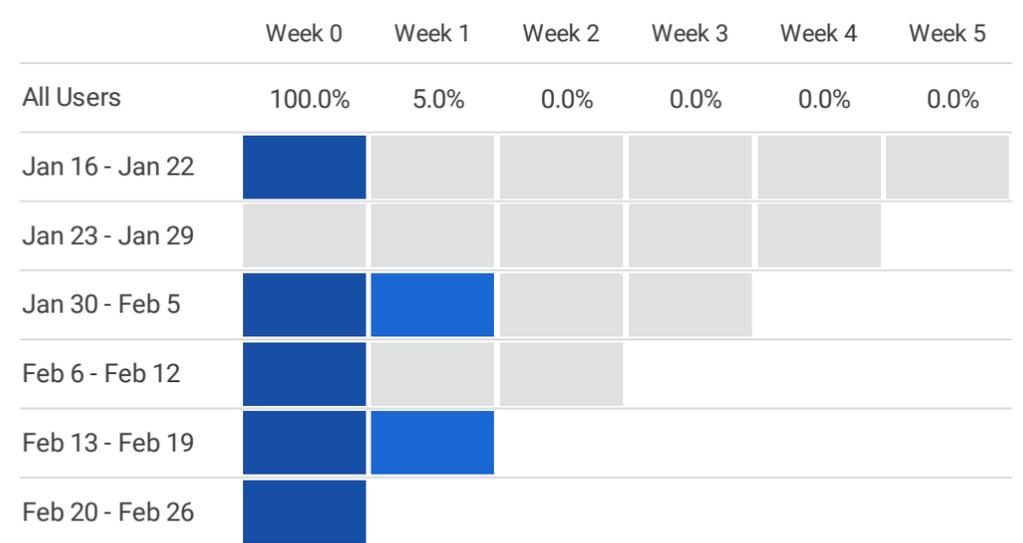
User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only



6 weeks ending Feb 26

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Strategic PR Insig...and Communication	232
About – Strategic PR Insights	15
Consumer Goods – S...tegic PR Insights	14
Education – Strategic PR Insights	14
Blog – Strategic PR Insights	12
Healthcare – Strategic PR Insights	12
Reputation Manage...tegic PR Insights	11

[View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	430
user_engagement	373
session_start	96
scroll	78
first_visit	46
click	4

[View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS
No data available	

[View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

ITEM NAME ECOMMERCE PUR...

No data available

[View items →](#)

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform



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