



Uber to offer 30,000 free rides to CHILDLINE 1098 for helping children in distress across India

Mumbai, 13 October 2020: Uber today announced a partnership with the CHILDLINE India Foundation (CIF), the nodal agency which operates the [CHILDLINE 1098](#), the only national, emergency helpline service for children, to provide 30,000 free rides to child care professionals for reaching and attending to children in distress.

The association, worth over INR 63 Lacs, for the period October to December 2020, extends across all 83 Indian cities where Uber operates. It also includes mobility support to CHILDLINE 1098 personnel in Delhi, Mumbai, Kolkata, Bengaluru and Chennai, where CIF operates their Contact Centres.

Speaking about Uber's ongoing efforts, **Prabhjeet Singh, President, Uber India, and South Asia**, said, *"We are thrilled to partner with CHILDLINE 1098, a phone number that spells hope for millions of children across India, and work towards building a brighter future for India's youngest citizens. At Uber, we are committed to supporting some of the most vulnerable citizens in the country, impacted by the ongoing Covid-19 pandemic. Our association with CHILDLINE 1098 gives us an opportunity to make a difference for those who are often unable to fend for or help themselves."*

Speaking about the partnership, **Dr. Anjaiah Pandiri, Executive Director, CHILDLINE India Foundation**, said, *"We are really grateful to partner with Uber India for their support in providing CHILDLINE's first responders at the CHILDLINE Contact Centres, CHILDLINE units at districts and railway stations and CHILDLINE programme teams across the country with safe transportation options. With their support we will be able to respond to and reach children in distress whenever and wherever needed. We deeply appreciate a Corporate partner like Uber joining hands with us as allies in our mission to protect children and keep them safe."*

Since the outbreak of the pandemic, Uber has launched multiple initiatives to support local authorities, civil society organisations, State Governments as well as Chief Minister's Offices. As a part of these, Uber recently partnered with [HelpAge India](#) to provide rides to underprivileged elderly people and [Robin Hood Army](#), for one of the largest food relief efforts by civic society. It also facilitated over 280,000 free rides to the [National Health Authority](#) (NHA) as well as various city and State Governments across the nation for [transporting thousands of frontline healthcare workers](#) and volunteers. These free rides were a part of the larger global commitment made by Uber to donate [10 million free rides and food deliveries](#) to healthcare workers, seniors, and people in need.

About Uber

Uber's mission is to create opportunity through movement. We started in 2010 to solve a simple problem: how do you get access to a ride at the touch of a button? More than 15

billion trips later, we're building products to get people closer to where they want to be. By changing how people, food, and things move through cities, Uber is a platform that opens up the world to new possibilities.

About CHILDLINE India Foundation:

Supported by the Union Ministry of Women and Child Development, CHILDLINE 1098 is India's first and only 24-hour toll free emergency helpline service that assists children in need of care and protection. It services over 1000 units across India, and currently covers 595 districts in all States and Union Territories and 135 railway stations. CHILDLINE aims to build a child-friendly nation which guarantees the rights and protection of all children.

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