

A publication from CHILDLINE India Foundation (CIF)



# hello childline

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**Bronze  
Best House  
Journal**

Public Relations  
Council of India  
Corporate Collateral  
Award 2015

**3<sup>rd</sup> Prize  
Best House  
Journal**

Public Relations  
Society of India  
National Award  
2014

**2<sup>nd</sup> Prize  
Best House  
Journal**

Public Relations  
Society of India  
National Award  
2013

CHILDLINE is a national, 24 hour, free, emergency phone outreach service for children in need of care and protection; linking them to long term rehabilitation and care.



# from the editor's desk

Dear CHILDLINER,

Welcome to yet another Hello Childline edition! The year 2015, has brought us enormous joy and made our conviction much stronger. CIF has witnessed several major achievements, events, activities and new developments. This year will be cherished for a long time as CIFs outstanding communication efforts has earned multiple awards at prominent platforms.

Our little star 'KOMAL' won the prestigious National Award in the Best Educational Film category while 'Innocence' and 'KOMAL' film won Second and Third Prize at the Flying Elephant Festival Animation and Short films Competition 2015; we are overjoyed by the appreciation for our work.

Along with this, CIFs the Child Sexual Abuse Awareness Program (CSAAP) won "Gold" trophy under 'Best Social Responsibility Communication' while the Annual Report for 2012-13 won the "Gold" trophy under 'Best Annual Report' at the Association of Business Communicators of India (ABCI) Awards 2014.

It was a joyous moment for us, when CIF was conferred with 'Special Jury Award for Empowerment of Children' at the Chanakya Awards 2015 and Gold, Silver and Bronze for Child Sexual Abuse Awareness Program (CSAAP), Annual Report and Hello Childline respectively at the PRCI Collaterals Awards 2015. These awards are a great recognition for CIFs with regards to its professional standards of communication.

Apart from the regular categories, this edition also features 'International Child Helpline Day celebrations by CHILDLINERs across the country and a feature on Child Protection Policy in Schools.

Hope you enjoy reading this issue

With Best Wishes!

Until next time

## What is CHILDLINE?

CHILDLINE is a national, 24-hour, free, emergency phone and outreach service for children in need of care and protection. Initiated in 1996, as a pilot project in Mumbai, CHILDLINE is currently operational in **329** cities across **31** States/UTs in India.

CHILDLINE reaches out to the most marginalized children with the aim of providing them rehabilitation and care from unsafe situations. CHILDLINE provides relief and rehabilitation in the space of shelter, medical aid, repatriation, rescue, emotional support and guidance etc.



CHILDLINE Project across India is supported by the Union Ministry of Women and Child Development (MWCD) under the Integrated Child Protection Scheme (ICPS)

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# case studies

## Meerut: A new life for abandoned baby

**CHILDLINE Meerut** saves a new born baby abandoned in a dustbin

CHILDLINE received a call from a concerned individual informing that a new born baby was found in a dustbin near Eidgah, Delhi road in Meerut. The caller had found a new born baby deserted near a roadside dustbin. CHILDLINE team immediately visited the spot and met the child who had infections and needed immediate medical support. The team got in touch with Child Welfare Officer & S.H.O of P.S. Railway Road and informed about the case. With the help of officers from P.S. Railway Road Police station, CHILDLINE team rushed the baby to Dr. P.P.S Chauhan's clinic for neonatal care. Dr. Chauhan referred the baby to Medical College Meerut. The baby was then admitted to a medical college for treatment.



Meanwhile, CHILDLINE team met with Child Welfare Committee, Meerut and informed about the baby. Necessary arrangements were made and support was provided by the CHILDLINE Meerut team. The child was discharged from the hospital later. The information about the child was covered in some of the local dailies. CHILDLINE submitted a report about the child to Child Welfare Committee for further proceedings. Meanwhile, the CWC studied the case and directed to shift the child to the Rajkiya Bal Griha in Lucknow and to make necessary arrangements with the State Adoption Resource Agency (SAA) for adoption.

## Indore: CHILDLINE rescues minor girl who was locked, raped in a flat for days

*A 10-year-old girl was locked in a flat in the Aerodrome area of Indore and raped repeatedly for at least a week by a goon-turned-property dealer with the help of a female aide. The issue came to light when a city police team assisted by CHILDLINE team members rescued the girl from the flat.*

Hailing from Sumta village of Depalpur, Indore, the minor girl and her parents worked at Sunil's farmhouse in Hatod area of Indore. Sunil, a resident of Kalani Nagar area of Indore, was into property dealing business for the last few years and also ran a popular roadside restaurant in the city. Living on an insufficient income, the family was always on the lookout

for more work. When Sunil offered the parents to help them further by employing their daughter at his house for small jobs, the couple could not say no to the opportunity of making additional money. But Sunil in fact had other plans for the young girl.



Sunil took the girl to his aide, Pinky's house in the pretext of giving her some household chores to do there for extra money. But for at least one week, Sunil used to take the girl to Pinky's flat and rape her there. The flat where Pinky stayed was supposedly owned by Sunil and it was Pinky who first beat up the little girl and then helped Sunil rape the minor.

According to Santosh Pandre, Sub-Inspector at Aerodrome Police station, the police got the information from CHILDLINE about the girl being locked in the flat, after which in a late night raid, the girl was recovered from the flat. Later, female cops and CHILDLINE members talked to the girl, who narrated about her week-long sexual exploitation by Sunil and Pinky. The minor was subsequently taken by police to her parents, where she narrated the painful saga to them, after which her mother submitted a complaint against Sunil and Pinky.

A case was subsequently registered against the two accused, Sunil Karosiya and his female aide Pinky. When the police and CHILDLINE team picked up the girl, Sunil had already packed up his belongings and fled. However, while on the run both the duo were booked under sections 370 (buying or disposing of any person as a slave), 376D (rape with a minor), 324 (voluntarily causing hurt with dangerous weapons and means), (acts done by several persons in furtherance of common intention) and 23 (wrongful gain) of the Indian Penal Code. Sunil who is an accused in 17-18 criminal cases including a murder case in the early 1990s, registered at Malharganj, Chandan Nagar, Rawji Bazar and Aerodrome police stations was nabbed by the police after four months of intensive search.

After a year of legal battles and court room sessions, Sunil and Pinky have been sentenced to life imprisonment. The court pointed out that repeated sexual exploitation of a girl child in captivity is one of the cruelest acts and involvement of a woman in such an act is highly condemnable. The court in its order has also mentioned that the convicts will remain in jail till their last breath.

# case studies

## CHILDLINE Pudukkottai and Thanjavur jointly unearths bonded Labor

*32 bonded child labourers under 18 years were rescued by the CHILDLINE Pudukkottai and Thanjavur along with Police and handed over to the Child Welfare Committee (CWC)*

In a joint effort by CHILDLINE Pudukkottai and Thanjavur along with members from the International Justice Mission (IJM) 32 bonded labourers were rescued, including 14 children from a sugarcane farm at Nambooranpatti on the outskirts of Pudukkottai. A total of 8 Scheduled Tribe families were rescued in the operation.

32 bonded labourers, counting 14 children were rescued from Pudukkottai farm. The parents of the children were all illiterate and relied heavily on unskilled labour. As such they could not earn sufficiently to provide for their family and were forced to work odd jobs at various places. Since their condition was so miserable that none of them had even a proper home to live in, they had no option but to take their children along with them to their work place. Here the children were obligated to do the same work as their parents so that they too could earn a little extra to add to the family income. The labourers belonged to the Irular community which is found in Kancheepuram, Thiruvannamalai and Vellore districts.



A call by some Nambooranpatti residents, claiming that bonded labourers were engaged in sugarcane cutting work in their village, was received by members of CHILDLINE Pudukkottai. Based on the information, CHILDLINE and IJM members made a field-level investigation and found that the information was true. CHILDLINE representatives visited the place immediately in the guise of activists promoting awareness on health and confirmed the matter. That day itself they even secretly video graphed the activities of the labourers.

Preliminary investigation revealed that a contractor had hired the workers after paying Rs. 4,000 to Rs 11,000 per family. The amount varied upon the number of people willing to work for a year, including children. A family could get Rs.20/- as wages with one kilogram rice, if all the members in the family worked collectively. The labourers had to work wherever the contractor assigned them their duty.

On collecting all the information about the labour-contractor and the hardships that the families were going through, CHILDLINE contacted the Revenue Divisional Officer (RDO) of Pudukkottai and the collector. As per the collector's direction, RDO, CHILDLINE representatives and police raided the place, rescued the families and arrested the contractors. The rescued labourers were kept in a marriage hall in Gandharvakkottai and were expected to be brought to the district collectorate.

The rescued workers said they were made to work for 12 to 14 hours per day, though they were allowed two month's holiday to attend temple festival in their villages. The labourers were verbally abused and physically tortured by their contractor which compelled them to call 1098.

The children were given counseling sessions by CHILDLINE and Pudukkottai RDO handed over financial aid to the rescued families. They were then sent to their respective home-towns after receiving release certificates and rehabilitation assistance.

## Child Bride: CHILDLINE averts Child marriage of minor girl in West Bengal

Pampa Pahan was a 15 year old tribal girl from West Bengal. A bright student of class IX, her father, Baidyanath Pahan was a daily labourer and her mother, Laxmi Pahan a house wife. Hailing from very poor conditions the family's monthly income was around Rs. 2000 only. Her father, the only bread winner of the family, was fending for Laxmi, Pampa and her four sisters.

Giving in to their destitute conditions Pampa's father decided to get her married. A strong willed Pampa adamantly rebelled against her father's decisions as she was keen on continuing her studies. Despite all of her efforts to persuade her parents, the girl was left with no option but to give in and accept the proposed marriage.



A person named Arun Sarkar called 1098 and informed CHILDLINE about Pampa's impending marriage. On receiving the call, CHILDLINE visited the girl's family. After thorough investigation, a complaint was lodged with the District Social Welfare Officer who was also the Child Marriage Prohibition Officer (CMPO). The CMPO, on his part, informed the matter in writing, to Balurghat Police Station. Following intimation from the appropriate authority, the concerned officials of



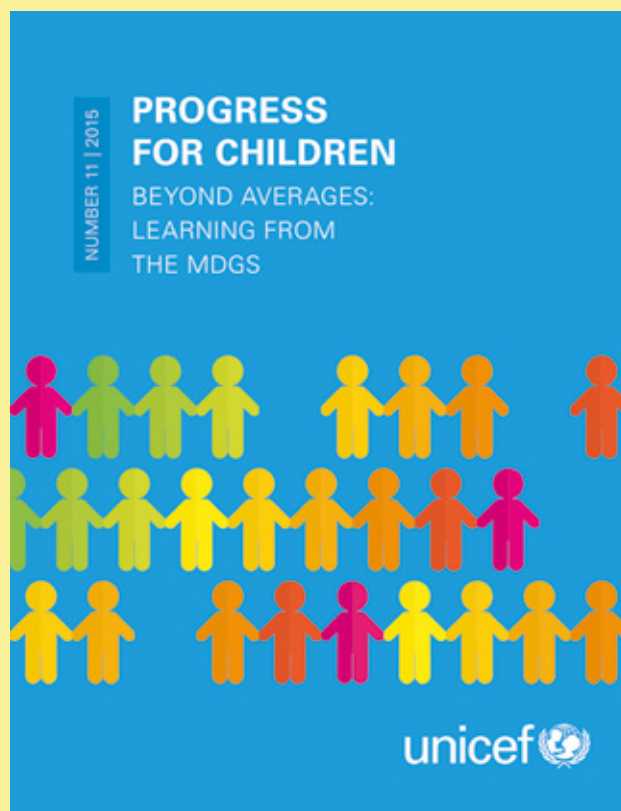
## case studies

Balurghat Police Station & CHILDLINE jointly intervened to prevent Pampa's marriage from taking place.

After prolonged discussions, persuasion and counseling by the CHILDLINE team, Pampa's parents, relatives and the neighbors were convinced about the consequences of child marriage and as a result, the team was successful in stopping the marriage. Furthermore, Pampa's father gave a commitment that he would not arrange his daughter's marriage till she attains 18 years of age. Now Pampa is continuing her studies and plans for a prosperous career.

\*Names of children have been changed to protect their identity where necessary

### Progress for Children Beyond Averages: Learning from the MDGs | Edition 11 | 2015



The MDGs are the most successful global anti-poverty initiative in history reflecting the world of prosperity, equity, freedom, dignity and peace as embodied in the Millennium Declaration. Since 2000, when world leaders adopted the UN Millennium Declaration and committed themselves to the Millennium Development Goals, every year, UNICEF's flagship Progress for Children report monitors progress towards these targets. The UNICEF's final report on the child-related Millennium Development Goals (MDGs), the Progress for Children Beyond Averages: Learning from the MDGs (eleventh edition) presents the progress and disparities for children after the arrival of the end date for the Millennium Development Goals (MDGs). It points out that the MDGs helped drive tremendous advances in the lives of the world's children, development efforts in the past 15 years failed to reach millions of the most disadvantaged.

The report finds that "a child's chance to survive and thrive is much greater in 2015 than it was when the global community committed to the MDGs in 2000 but despite this progress, millions of the children in greatest need have been left behind." The data show significant progress in areas such as child survival, nutrition, mother-to-child transmission of HIV and primary school enrolment, among others. The report spotlights where the international community must now focus attention and action to reach the most vulnerable children and achieve sustainable growth.

**Click here to read Progress for Children edition 11:**

<http://www.childlineindia.org.in/Progress-for-Children-publications-by-UNICEF.html>



# accolades

## 'KOMAL' shines at 62nd National Film Awards as Best Educational Film!

CHILDLINEs animation film on Child Sexual Abuse - 'KOMAL' wins 62nd National Film Awards 2014 under Best Educational Film category.



Renowned animation film maker, Mr. Kireet Khurana (Right) receiving the award from President of India Hon. Shri Pranab Mukherji at the 62nd National Film Award ceremony held on March 24, 2015 in New Delhi. Minister for Finance, Corporate Affairs, and Information & Broadcasting, Shri Arun Jaitley and MoS I&B Col. Rajyavardhan Rathore are also seen.

CHILDLINE's 'Komal' film won the prestigious National Award in the Best Educational Film category at the 62nd National Film Awards 2014 for effectively and concisely communicating essential information to children to protect themselves from sexual abuse. Renowned animation film maker, Mr. Kireet Khurana and his team from Climb Media made the film received the award at the 62nd National Film Award ceremony held at Vigyan Bhawan on March 24, 2015 in New Delhi.

Commenting on the win, Mr. Nishit Kumar, Head, Communications and Strategic Initiatives, CHILDLINE India Foundation said *"CHILDLINE receives the country's largest reporting of Child Sexual Abuse cases. CHILDLINE intervenes to help victims and ensure offenders are punished. In 2014, CHILDLINE handled over 2500 child sexual abuse cases. Unfortunately not many adults are open to talk about the difference between Safe Touch and Unsafe Touch with their children. A common but rarely talked-about scourge of society the sexual abuse of children is often neglected and ignored by most adults. Additionally many fail to realize that children are abused often by those they place their trust upon. To prevent such an incident, CHILDLINE developed 'Komal'. The film is now being shown in various schools and children's groups so as to sensitize children in a calm and composed approach. 'Komal' aims to spread awareness among parents, teachers and other care givers as well as to engage the community to empower children to differentiate between a good touch and a bad touch."*

Conceptualised by the Communication and Strategic Initiatives team at CHILDLINE India Foundation and created by director Kireet Khurana and his team at Climb Media, 'KOMAL' has become a nation-wide phenomenon, reaching out to more people every day across shores. The film has been released in 15 languages- English, Hindi, Marathi, Gujarati, Konkani, Tamil, Telugu, Malayalam, Kannada, Odiya, Bengali, Assamese, Punjabi, Kashmiri, and Urdu. Along with these 45 accessible versions for each of the 15 languages have been created with Sign language windows, with supers and with voice overs- these accessible films are meant for speech/hearing and sight challenged persons.

The film is about Komal a bright, sensitive and happy 7 year old girl. Her new neighbour - Mr. Bakshi, who moved in with his wife, is her father's old friend. Komal bonds with the affable Mr. Bakshi with whom she has a whale of a time. Until, Komal discovers Mr. Bakshi's bitter reality. In the movie, CHILDLINE Didi explains to children the concept of Safe and Unsafe touch, so that they can be better equipped to protect themselves and take help from trusted adults if ever caught in a similar situation. The film effectively and concisely communicates essential information to children to protect themselves from sexual abuse.



# accolades

With over 7 million views and shares so far already on YouTube, a viral on WhatsApp and over 80,000 shares on Facebook, this 10-minute film in a short span of time has made a positive impact on many. The film has been sought from different countries like Nepal, Philippines, Indonesia, Bangladesh, Mongolia, Indonesia, Malaysia, Sri Lanka, Tibet, Singapore, Afghanistan, Saudi Arabia, Iran and more to make 'Komal' in international languages as well so that children all over the world can benefit. The United Nations High Commissioner for Refugees (UNCHR) has formally requested for an international track of 'Komal' so they can dub it locally for their refugee camps in many parts of the world. It is evident that Komal touches a chord amongst people across the world.

'Komal' has been featured on various news channels and on across social media in many countries. It is widely used for screenings at housing societies and theatre groups in many cities in India. Over time, 'Komal' has been recognized at various platforms nationally and internationally.

04.2015

CELEBRATING THE VERVE, SOUTH OF SUBURBS

## SOCIAL CHANGE

# Breaking the blank wall

Here's a look at how the audio-visual medium helps reach out to kids in spreading awareness about a topic that most deem 'uncomfortable', Child Sexual Abuse

Simi Kurlakose @SimiKurlakose

One can state that a nation transforms from orthodox to liberal when issues that were once tucked in the backseat come under the spotlight, and are debated upon openly without any resistance. Over the years, one has seen an ascent when it comes to examining Child Sexual Abuse (CSA) in India, with more commoners and celebrities raising their voice on the issue, making known of its rampantness and addressing it as a topic that one needs to be aware of.

Nonetheless, some parents are still averse when it comes to a discourse with their children on CSA awareness. Parents feel uncomfortable having the talk with their kids on how to identify abuse and what to do when being in an abusive situation. Awareness, though, among urban parents is surely increasing.

### The digital space

Being part of a digital culture aids us in spreading awareness using technology, films and similar media.



Needless to say, communication has become easier because of media like the audio-visual. Gauri Ambekar, coordinator of the counselling and crisis intervention project, which is part of Dharavi-based NGO SNEHA, says, "We have noticed that post viewing these films on CSA, several children come up to us and share how they've experienced something similar."



Gauri Ambekar

### Komal—a boon

One such film that helps kids differentiate between 'safe and unsafe touch' thus helping them understand abuse, is *Komal*, a ten-minute PSA on CSA. Now winning the Best Educational Film at the 62nd National Film Awards and going viral with above 7 million views and shares on social media, this is a well researched, sensitive and poignant short film to make both children and parents aware of CSA. Besides, it has also been sought by the United Nations High Commissioner for Refugees to show it at refugee camps worldwide.

Nishit Kumar, Head Communications & Strategic Initiatives of World-based CHILDLINE India Foundation (CIF), says, "CIF has had to deal with several CSA cases and we've seen that the impact of abuse on CSA survivors was lifelong. Thus, there was a need to build an effective programme to sensitise children on the rules of personal safety. The result was our CSA Pro-



Nishit Kumar

**KOMAL WON THE BEST EDUCATIONAL FILM AT THE 62ND NATIONAL FILM AWARDS AND HAS RECEIVED ABOVE 7 MILLION VIEWS AND SHARES ON SOCIAL MEDIA.**

gramme, which has already covered 900 schools in Mumbai. This was also picked up by Aamir Khan for *Sapna aur Apna* and the resulting funding from viewers helped us make the film *Komal*."

But does only showing a film to kids help create awareness? Colaba resident Uma Subramanian, Director, Aarambh & India Manager, ADM Capital Foundation, explains, "Before *Komal*, we used other films that were made in the Philippines such as *A Good Boy* (deals with a pedophile and travelling sex offender), *Daughter* (a film about incest) and *Red Leaves Falling* (a film on trafficking for commercial sex purposes). These films were not really for children but for parents and teachers to make them aware about CSA. The visual medium definitely helps a lot when it comes to making kids aware about CSA, but one needs a facilitator to interpret it for them." Ambekar adds, "The parents are shown clips from films like *Highway* and *Moskova Wedding* that touch upon the issue of CSA, thus helping them believe that the issue is prevalent and must be talked about."



Uma Subramanian

### Staying aware

Statistics prove that CSA is rampant in India: the GoI research of 2007 has reported that 53 per cent of all children are sexually abused by the age of ten. And the number is probably higher when we talk about abuse of differently-abled children. Reasons being that perpetrators do not fear being reported by these children or conveniently think that differently-abled children may not realise that they are being molested.

While NGOs like CIF conduct preventive care education using sign language experts for the differently-abled, this module might be accessible to only a select few. That's where the use of accessible versions help. *Komal* is not just multilingual (15 languages), it also has 42 accessible versions. Shilpi Kapoor, Founder/Director of Barrier-Break, tells us, "The aim of making the video in accessible format was to reach out to every child,

for the hearing impaired, we added captions to the story and also provided the same information in sign language as a variant with a sign language interpreter. For the visually impaired, we created audio description to fill in whenever there's a gap in the dialogue." In a country like ours, where CSA talks are still a taboo, is it challenging to come up with a video for differently-abled children, and will it be accepted? Kapoor busts the myth by explaining, "Parents/educators want to tell children about what's a safe touch or an unsafe touch and that's what this film does." Despite the challenges, we think the best part is the satisfaction of being part of a social change. Films like *Komal* has helped educate not only children but also allowed many to break the silence. So, in case you're unsure of how to make kids aware of the difference between a safe and an unsafe touch, you know who (read: *Komal*) can be of help. [simikurlakose@edwardandnet](mailto:simikurlakose@edwardandnet)



Shilpi Kapoor

## Expert Talk

Breach Candy resident and clinical psychologist

Shivaji Shah says, "The audio-visual medium helps children become more aware about what a safe and an unsafe touch is. While it is easier for older kids to pinpoint and indicate what has happened to them, it might not be the same for younger kids. For the young ones, who are visually inclined, it is easier for them to comprehend what is shown in a film. Young kids aged four-five years may be able to relate to the characters in the film and hence be verbal about what has happened to them. Moreover, avistal medium plays an important role in educating and making differently-abled children aware—through a medium that is accessible to them, they can get something that is concrete and not abstract."



Shivaji Shah

In an attempt to increase CSA awareness, women and child development minister Maneka Gandhi wants government-funded schools across India to screen *Komal* during morning assembly.

# accolades

The film was awarded Best Animation Awards under International category at 8th Filmsaaz 2015, 2nd Prize at the Flying Elephant Festival Animation and Short films competition 2015 under Best PSA category, Best International Short Film at FICCI Best Animated Frames (BAF) Award 2014 under the Animated Short Film - Professional (International) category, Best Corporate Film at Public Relations Society of India National Awards 2014. It was also acknowledged as the official selection for the 8th edition of Psarokokalo International Short Film Festival in Greece and the Anim Arte Festival 2014 in Brazil.

Our heartfelt thanks to Team Climb Media!

Click here to watch our Komal film:  
<http://bit.ly/Lase8y>



## KOMAL bags 62nd National Film Awards 2014 under Best Educational Film category



### DID YOU KNOW?

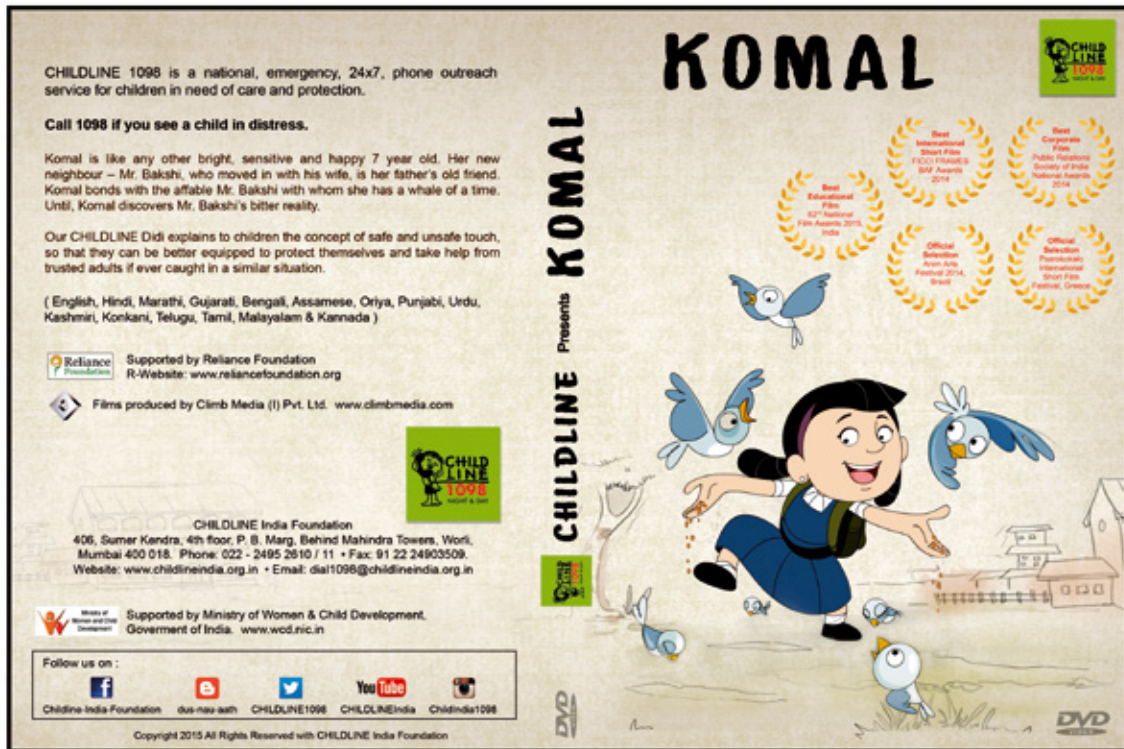
The National Film Awards are considered to be the most prestigious film awards in India. Established in 1954, it has been administered, along with the International Film Festival of India and the Indian Panorama, by the Indian government's Directorate of Film Festivals since 1973. The winners are chosen across all languages, under two main categories – feature films and non feature films. The best writing on cinema is also awarded.



# accolades

## 'KOMAL' DVD in 15 languages edition

CHILDLINES animation film on Child Sexual Abuse -'KOMAL' DVD in 15 languages version– English, Hindi, Marathi, Gujarati, Bengali, Assamese, Oriya, Punjabi, Urdu, Kashmiri, Konkani, Telugu, Tamil, Malayalam and Kannada was released by CIF in the month of March 2015.



## Bala Rakshak award for CHILDLINE Warangal



Congrats to **CHILDLINE Warangal** for receiving 'Bala Rakshak' award, conferred by the State Commission for Protection of Child Rights (SCPCR) for its excellent work in the field of Child Rights and Protection.



# accolades

## Second and Third Prize for 'Innocence' and 'KOMAL' films at the Flying Elephant Festival 2015

CHILDLINE films 'INNOCENCE' and 'KOMAL' won 2nd and 3rd prize respectively at the Flying Elephant Animation & Short Films Competition 2015. Mr. Kireet Khurana, Director, Climb Media received the awards from Mr. Shashi Tharoor, MP, at the Flying Elephant festival held in Trivandrum Kerala.



Mr. Kireet Khurana, Director, Climb Media receiving the awards from Mr. Shashi Tharoor, MP, at the Flying Elephant Festival Animation and Short films competition 2015





# accolades

## CIFs Annual Report and CSAAP bags 'Gold' at prestigious Association of Business Communicators of India (ABCI) Awards 2014; another milestone in our journey

*CIFs outstanding communication efforts received another feather in its cap- CIF 'Annual Report' & 'CSAAP' wins Association of Business Communicators of India (ABCI) Awards 2014.*

CIFs Child Sexual Abuse Awareness Program (CSAAP) won "Gold" trophy under 'Best Social Responsibility Communication' CIFs Annual Report 2012-13 also won the "Gold" trophy under the 'Best Annual Report' category.



From (L to R) Jyothy Franklin of Resource Mobilisation, CIF, Nicolette Dsouza from Child Sexual Abuse Awareness Programme (CSAAP), Ms.Reema D'souza and Sudeesh P M from Communication and Strategic Initiatives at the 54th Annual Awards Nite held at Hotel Taj President in Mumbai.

Ms. Reema D'souza and Sudeesh P M from Communication and Strategic Initiatives, CIF received the award for Best Annual Report from Mr. Vinod Pande, General Manager, State Bank of India while Nicolette Dsouza, CIFs Child Sexual Abuse Awareness Programme (CSAAP) and Jyothy Franklin, Resource Mobilisation, CIF received the 'Best Social Responsibility Communication' award for CSAAP from Mr. R Nand Kumar, Vice President, Corporate Communications, ACC Limited at the 54th Annual Awards Nite held at Hotel Taj President in Mumbai on February 27, 2015.

ABCI awards are among the most prestigious communication awards in India. ABCI is India's largest non-profit organisation for business communications professionals since 1957. ABCI builds the business communications profession and the public relations profession. Comprising nearly 1,000 members, it represents business and industry, technology, counselling firms, government, associations, and hospitals, schools for communications, professional services firms and non-profit organisations. ABCI is the only association of its kind in India to promote excellence in business communications. The association organises Annual Awards Nite to recognise and reward outstanding talent in the profession of business communications.

Congrats to **CHILDLINE Warangal** for receiving 'Bala Rakshak' award, conferred by the State Commission for Protection of Child Rights (SCPCR) for its excellent work in the field of Child Rights and Protection.

Click here to view Annual Report:  
<http://bit.ly/19wJMXn>



Read more about CSAAP here:  
<http://bit.ly/1pjR8R>



# accolades

**CIF conferred with PRCI Chanakya Awards 2015; CSAAP, Annual Report and Hello Childline wins PRCI Corporate Collateral Awards 2015**



Mr. Nishit Kumar, Head, CSI, CIF receiving PRCI Collateral Awards at the PRCI 9th Global Communication Conclave 2015 on March 14, 2015



Ms. Heenu Singh (from second right), Head, NRRC, CIF, Mr. Nishit Kumar, (from third right) Head, CSI, CIF receiving PRCI Chanakya Awards for National Achievers on March 13, 2015

This year's Public Relations Council of India (PRCI) Corporate Collateral Awards and Chanakya Awards 2015 were a rousing triumph for CHILDLINE India Foundation winning 'Special Jury Award for Empowerment of Children' at the Chanakya Awards 2015 and Gold, Silver and Bronze for our outstanding communications at PRCI Collaterals Awards 2015.

**GOLD** for Child Sexual Abuse Awareness Program (CSAAP) under Best Public Service Campaign

**SILVER** for CIFs Annual Report 2012-13 under Best Annual Report

**BRONZE** for Hello Childline under Best House Journal- In House Magazine

The Awards were received by Mr. Nishit Kumar, Head, Communications and Strategic Initiatives, CIF while Chanakya Award for CIF were received by Ms. Heenu Singh, Head, North Regional Resource Centre, CIF from Mr. M.B. Jayaram, Chief Mentor and Chairman Emeritus, PRCI and other dignitaries at the PRCI 9th Global Communication Conclave 2015 which was held at India Habitat Centre, New Delhi on the 13<sup>th</sup> and 14<sup>th</sup> of March 2015.

The Public Relations Council of India (PRCI) is a registered body of PR professionals in the field of public relations, communications, advertising, education and many other allied services has over 18 active chapters spread across India. PRCI today has emerged today in the country as one of the foremost platforms for PR professionals for global exchange of ideas in many areas of public relations. The PRCI's Corporate Collateral Awards recognizes professional standards in communication support material in various categories while PRCI Chanakya Awards recognises not only people and organisations for excellence in their chosen fields but also centers their raison d'être around a deep commitment in their work.

**Click here to view Hello Childline newsletter:**

<http://bit.ly/1elhHzF>



**Read more about CSAAP here:**

<http://bit.ly/1pjR8R>



**Click here to view Annual Report:**

<http://bit.ly/19wJMXn>





# CHILDLINE advisory board meetings

In every CHILDLINE city a CHILDLINE Advisory Board (CAB) is formed soon after the CHILDLINE Service is launched in the city. CAB comprises of government officials, NGOs, Corporates and Concerned individuals.

The key functions of the CAB are to review the functioning of CHILDLINE and suggest measures to enhance the service. While the composition of the CAB in each city/town may differ, the suggested members on the CAB include: Social Welfare Department/Women and Child Development, Municipal Corporation, ICDS, Education, Police, Health, Juvenile Justice, Railways, Media, Education, Telecommunication, Other NGO networks, Representatives from the CHILDLINE nodal, collaborative, support and resource organisations

It is a thoroughly tried and tested element of the CHILDLINE Model. It acts as a panel that brings together decision makers of allied systems organizations (Police, Healthcare sector, Education sector, Telecom, Municipality, Officials of the State Women & Child Department, Railways, Judiciary, etc) and presents issues of children in the city as gathered from children in Open house sessions and during case interventions.

The CAB provides a platform for CHILDLINE to directly interface with allied systems to resolve issues. It also ensures that all allied systems organizations are active stakeholders in Child Protection. CAB meets are scheduled to happen once a quarter.

## City: Rajkot

**Highlights:** CHILDLINE sticker campaign to create buzz on 1098

**Outcome:** CHILDLINE Jamnagar team presented brief overview pointing out activities, case interventions of CHILDLINE during this period and also the challenges ahead.

CHILDLINE to create buzz on 1098 with a sticker campaign in S.T and Railway stations

Dr. Mehul Rupani, Kanaksinh Zala, SDO, Rajkot, Dr. Dipak Pipaliya, Chairman, CWC, Ms. Palakbajadeja, DCPO, Mr. Parmar, Dr. Harsad Patel, ACP, Crime, Dr. C.C Vyas, Mr. H.R Patel- assi. Comm. Ofcorporation, Mr. K.B zala- ACP traffic, Mr. A.F Sindhi, Dr. Purvibenuchat, Dr. N.T Nakum attended the meet.



It was collectively decided that Police, District officials and NGO representatives will work in tandem and for closer co-ordination between Police stations, District Welfare Officer and Railway officials.

Other initiatives such as awareness on child labour, need for shelter homes for children rescued at night, medical reports of children admitted to hospitals were discussed as well.

## City: Virudhunagar

**Highlights:** CAB meet held at District Collector Office, Virudhunagar

**Outcome:** CHILDLINE to conduct trainings on The Protection of Children against Sexual Offences (POCSO) ACT 2012 to sensitise nurses in Primary health centers across Virudhunagar



விருதுநகர் மாவட்ட ஆட்சித்தளத்தில் திரு.வே.சுப்பிரமணியன் இ.ஆ.ப., அவர்கள் தலைமையில் மாவட்ட மட்ட - 1 1098 ஆயோசனையைக் குறித்து நடைபெற்றது. மாண்புமிகு சமூக நல அலுவலர் திருமதி.பாண்டியம்மாள், மாவட்ட மட்ட தலைவர் திட்ட இயக்குநர்கள் திரு.ஜெயசுந்தர், திரு.அழகன், திரு.அருண், திட்ட அலுவலர் திருமதி.சுதா, இளைஞர் இயக்குநர்(சமூகத்துறை) சரு.கந்திராசன் உள்ளிட்டவர்கள் (14.5.2019)

CHILDLINE hoardings to create awareness on 1098 in panchayats in Virudhunagar. The Panchayat president to support CHILDLINE in this initiative.

CHILDLINE to conduct Child Sexual Abuse awareness programme in schools across Virudhunagar to sensitise participants on The Protection of Children against Sexual Offences Act (POCSO) 2012

Awareness programmes on 1098 by CHILDLINE to be carried out in Government and registered home across Virudhunagar.

CHILDLINE to conduct awareness on Child Marriage Act to sensitise officers of the Social Welfare department in Virudhunagar

## City: Dimapur

**Highlights:** CHILDLINE Xpressions to create buzz on 1098 in State Police website

**Outcome:** CHILDLINE Dimapur conducted CHILDLINE Advisory Board (CAB) to review the functioning of CHILDLINE and suggest measures to enhance its services.

CHILDLINE Xpressions (logo and link) to create buzz on 1098 in State Police website

The Mission Director, National Rural Health Mission (NRHM) directed all the Under Secretaries to assist CHILDLINE.

# CHILDLINE advisory board meetings

**City: Ramanathapuram**

**Highlights:** CHILDLINE hoardings to spread the word on 1098 across Ramanathapuram

**Outcome:** CAB meeting held at District Collector Office Ramanathapuram



CHILDLINE hoardings in prominent locations across Ramanathapuram district to spread the word on 1098.

CHILDLINE to conduct awareness sessions on 1098 for school teachers during Education Department meeting in Ramanathapuram

It was collectively decided that all churches, temples, mosque authorities and marriage hall owners must verify the age of child before allowing any marriage. Circulars to be sent to all stakeholders with details and instructions.

CHILDLINE to conduct training on The Protection of Children against Sexual Offences (POCSO) Act 2012

**City: Guwahati**

**Highlights:** CHILDLINE 'Drop Box' at Schools across Guwahati

**Outcome:** CHILDLINE will set up 'Drop box' in schools across Guwahati for students to address their issues and concerns with CHILDLINE.

The SP, CID, Assam directed Commissioner of City, Guwahati and other SPs provide all support to CHILDLINE

CHILDLINE to conduct awareness sessions on 1098 in schools in Guwahati.

The Joint Director of Elementary Education, Assam directed officials to support CHILDLINE in this.

**City: Bellary**

**Outcome:** The Tahasildar, Kudiligi, CHILDLINE Sub center Kudiligi Taluk, Bellary district conducted first Taluk Advisory Board meeting in Kudiligi

Police Sub Inspector, Social welfare officer, Block Education Officer, District Child Protection Unit and Labour Department representatives were present.

CHILDLINE sticker campaign to be carried out in autos to create awareness on 1098.

The Tahasildar, Kudiligi directed the Education department and Panchayat Development Officers to assist CHILDLINE during the child marriage cases

CHILDLINE to create awareness on 1098 through wall paintings in schools across Bidar. Tahasildar directed all Panchayat Development Officers to support CHILDLINE

The Tahasildar, Kudiligi instructed Police department to support CHILDLINE during case interventions.

CHILDLINE banners to be put-up in bus stops in Bidar to reach out to general public

**City: Kannur**

**Highlights:** CHILDLINE to conduct Child beggary drive in Kannur

**Outcome:** CAB meeting of CHILDLINE Kannur held at ADMs chamber in Kannur.



CHILDLINE with support from Kannur Municipality, Police Dept, DLO, LSG, DDP to organise a beggary drive in Kannur.

O.Muhammad Aslam, Additional District Magistrate (ADM) presided over the meet

CHILDLINE along with CWC to conduct a preliminary study on school dropouts in tribal areas and take necessary action with concerned departments and LSG

Special training for women officers on law relating to children and focused areas of child protection. ADM directed the DYSP and DCRB to make necessary arrangements to organise the training.

CHILDLINE to put up awareness hoardings on 1098 in prominent spots across the city to create awareness on child labour and child beggary



# CHILDLINE advisory board meetings

**City: Pudukkottai**

**Highlights:** CHILDLINE wall painting to spread awareness on 1098 in schools

**Outcome:** CAB meet in Pudukkottai presided by Mr. Ganesh, I.A.S., District Collector, Pudukkottai.



The Collector directed the Additional Chief Educational Officer (ACEO) to create awareness on CHILDLINE 1098 through wall painting in all the schools in the district through SSA fund.

CHILDLINE with support from Commissioner, Pudukkottai to put up CHILDLINE hoardings in public places, parks, Railway stations, Bus stands

The Collector directed the District Social Welfare Department to send circulars to all the Marriage Halls and temples to cross verify the age certificate

A special team consisting of DSWO, DCPU, AHTU & CHILDLINE to visit all children's homes across the district and check the facilities available at the home for the children.

**City: Jamnagar**

CAB meet of Jamnagar was presided over by Additional Collector, Jamnagar at Collector Office.



Mr. Jamanbhai Sojitra, Director, CHILDLINE Jamnagar, Mr. Endus Makvana- DySP, CWC Chairman- Mrs. Bhavnaben Dudhagra, DCPU Officer Mr. Samirbhai Porecha, Railway Manager- Mr. R.K. Sharma, Mr. M.M. Kanani, Manager, BSNL, CL Coordinator and Team Member attended the meet. CHILDLINE Jamnagar team presented brief overview of activities, case interventions.

**City: Cuddalore**

CAB meet of CHILDLINE Cuddalore was held at District Collector Office

The District Collector directed Chief Educational Officer (CEO), District Disability Rehabilitation Officer (DDRO), and Inspector of Matriculation Schools (IMS) to make necessary arrangement for screening "KOMAL" film in all Government, Aided and Matriculation Schools and Special Schools across Cuddalore.



The District Collector directed the Superintendent of Police to provide instructions in all police stations to support CHILDLINE team during child marriage rescues.

The Superintendent of Police to direct all police stations to make it mandatory to file a FIR on missing child cases.

**CAB** is the principal policy making body of CHILDLINE at the city and block level.

# child protection policy

## Child Protection Policy a must in all Schools

*The shocking discovery of sexual abuse of a six year old in a school in Bangalore, Karnataka recently has led to an undeniable need for a Child Protection Policy in schools. The safety of children has become a crucial point of discussion across the country. To keep children safer is everyone's responsibility. Organisations and professionals who work with children must ensure that their policies and practices reflect this responsibility in order to ensure effective mechanisms to prevent violence against children and ensure safety for children and detect such infringements in schools.*



Ravi, a runaway child, age 10, arrived in Mumbai. He did not want to go to school. His right leg was deformed due to polio in his infancy. He hated being called 'langra' (cripple) by other children. Stories like these are common to schools across India. This should not be the case as schools are expected to be spaces free from discrimination and conducive to learning (The Everywhere Child Project .A child friendly place in every space)

Every person in the education service plays a role in keeping children and young people safe. Building a secure learning environment, identifying pupils who are in distress or at a risk of harm and then taking suitable action are vital to ensuring children are safe at school at all times is critical. Children in school spend a large part of the day with their teachers who play a significant role in their lives. Many of them are role models for the children as well as for the community. If trained to be sensitive to the vulnerabilities of children, teachers can play a key role in detecting, acting on and preventing child protection violations both at school as well as in the community. It has also been widely reported that the presence of female teachers positively influences retention of girl children in schools. In this section the study takes a look at schools to examine teacher student ratios, presence of female teachers and the availability of training in child protection.

The United Nations Children's Fund (UNICEF) defines child protection as the "strengthening of country environments, capacities and responses to prevent and protect children from violence, exploitation, abuse, neglect and the effects of conflict." Following this decree education systems have an important part to play in realizing child protection as children spend a significant amount of their childhood in the school environment, which is the next influential setting for the child after the family.

### What is a Child Protection Policy(CPP)?

Child Protection Policy (CPP) is a statement of intent that outlines standards, operational guidelines and proactive measures that ensure the safety of children. It provides guidelines for all institutions, government, non government and their staff who deal with children to create safe environments for children. It is a tool that protects both children and staff by clearly defining what action is required in order to keep children safe, and ensuring a consistency of behaviour so that all staff follow the same process.

### DID YOU KNOW?

- The 86th Constitutional Amendment of 2002 recognised education as a fundamental right for the children of India. The Right of Children to Free and Compulsory Education Act, 2009 (RTE) sets in place a number of mechanisms that must ensure a protective space at school facilitating their growth and development and quality elementary education.
- CHILDLINE 1098 reports that while many schools are agreeable to displaying a CHILDLINE poster, or even having the CHILDLINE team conduct awareness programs in school for children, most schools do not have access to a telephone or a hotline from where they can freely access 1098 to report an issue that they might face in school.



# child protection policy

Schools must mandatorily create and implement a Child Protection Policy and must efficiently include child protection into their processes, curriculum and staff recruitment. Bringing in the concept of child protection in education systems can lead to essential changes in the ways schools function, children's behaviour when attending school and the method in which teachers or school authorities interact with children.

In India, a number of civil society organizations have recognized the need for a CPP and have taken proactive measures to draft and implement them within their services and programs.

The Everywhere Child Project -A child friendly place in every space, released by CHILDLINE in 2011, points to the need for the articulation of a set of child protection standards to be adhered to in spaces that a child enters: one such space being schools. A nation-wide consultative process was undertaken, during which, civil society experts came together to evolve child protection standards. Through the study it was revealed that only 10% schools reported having a Child Protection Policy while only 1% schools have a sexual harassment policy. This National Study on Child Protection Mechanisms echoes that it is the responsibility of the schools to have a written child protection policy as schools are considered one of the safest places for children.

## Some other key findings of the survey pertaining to Schools:

**28%** schools did not have separate toilets for boys and girls.

Only **4%** of the schools provide filtered water to children.

**77%** schools provide non-filtered water to the school children.

**19%** of schools did not provide any water facility for the children.

**86%** of schools have a first-aid box available for emergencies; **14%** of the schools surveyed had not even the most basic facility of a first-aid box to deal with a medical emergency.

Over **60%** of the schools have a teacher-student ratio that is better than the desired measure of 1:30;

**64%** of schools have a favourable gender ratio with more female than male teachers.

More than **90%** schools reported the presence of a female teacher.

Less than **2%** of schools had school counselors.

Only **12%** of the respondents (the principal) have undergone any training in child rights and child protection.

**92%** government schools reported the existence of a PTA as compared to **74%** private schools.

**3%** of schools reported having grievance committees for issues relating to SC/ST and human rights issues, **2%** for gender discrimination and **4%** for issues related to corporal punishment.

The percentage of schools that make available a complaint book or a complaint box for children is as low as **20%** and **21%** respectively.

**64%** schools said they take no measures to ensure safety of children outside school premises.

Only in **5%** of schools is no corporal punishment meted out to children.

**33%** of schools resort to beating and **12%** to humiliating children in front of their peers as a form of punishment.

Of the **36%** of schools that reported abuse, **21%** of schools took follow-up action against the abuse.

**28%** have reported drop-out of students due to child labour; **21%** reported drop out due to child marriage.

Keeping the above findings in mind, every school should be required to create a child protection plan which should cover all factors like school transport, medical facilities, physical infrastructure, toilets, staff training and forms of punishments and abuse. The Child Protection Policy of a school must be made freely available to all children, staff, parents/ guardians and the public.

Every Child Protection Policy must furthermore comprise – a policy statement; code of conduct; a whistle blower policy; implementation guidelines and it must have clear accountability resting with a key stakeholder of the school with a child friendly version made freely accessible to children. It is also imperative that orientation to children and staff on the Child Protection Policy must take place. The Child Protection Policy is the minimum standard every institution must adopt. It is also an important part of the Delhi Commission for Protection of Child Rights (DCPCR) guidelines, which states that both parents of students and the teachers have to sign guidelines to ensure a safe environment when the child joins a school.

# child protection policy

Building a protective net around children is the responsibility of all members of society whether directly charged with the care of children or not. A Child Protection Policy in schools is an attempt to extend child protection beyond the legislations pertaining to children and will go a long way in keeping children safe from many dangers. It is indispensable for every school to have a child protection policy that ensures child safety, and that guides school management to dispense justice and take all necessary action if and in case of any violation of child rights.

## 'Schools must have child protection policy'

Asha Sridhar

**CHENNAI** Following the rape of a six-year-old in a Bangalore school last month, activists are stressing the need for schools to have a child protection policy.

Also needed is increased awareness of the Protection of Children against Sexual Offences (POCSO) Act, 2012.

Vidya Reddy of Tulsi-Centre for the Prevention & Healing of Child Sexual Abuse said schools must conduct mandatory orientation in child protection for all staff members joining the institution.

"There must be a clear-cut code of conduct and a reporting mechanism in every school. The orientation will also protect the staff and de-

fine boundaries so there is little room for ambiguity when they interact with students," she said, adding it should also outline how the allegation is managed after disclosure.

In 2012, the school education department issued a government order that said teachers found guilty of child sexual abuse would face compulsory retirement, removal or dismissal.

Academic credentials of the teacher would also be cancelled, it said.

The department, through the State Council for Educational Research and Training, also held training programmes for primary- and middle-school teachers on child rights and protection.

An official, while stating that a teacher in Namakkal was dismissed some time ago, was non-committal on the number of such cases reported and action taken, since the government order came into effect.

A March 2013 CBSE circular stressed that teachers, management and all employees in schools be made aware of the POCSO Act's provisions. It asked all CBSE schools to publicise the provisions of the Act and keep at least one copy of the gazette

notification in the school library.

Anuradha Vidyashankar, head, south regional resource centre, Childline India Foundation, a nodal agency of the Union Ministry of Women and Child Development, said their '2008' helpline received around 155 calls, last year.

"The POCSO Act makes reporting (of abuse cases) mandatory and it is important to break the silence. A lot of groups are working to create awareness. However, not just children, adults too must be made aware of the Act," she said. It is recommended that all schools have a child protection policy, and have it on paper, because schools are considered safe spaces for children, she said.

## CHILDREN DESERVE A SECURE ENVIRONMENT WHERE THEY SPEND A GOOD PART OF THE DAY

### WHAT SCHOOLS SHOULD DO: TOI looks at best practices for safety

#### ANY ANSWERS?

More than a week after the abuse case came to light, nothing much has happened on the ground. TOI gives a lowdown on the loose ends

#### 1 Why has the school management not been questioned as yet?

The alleged rape took place on the campus on July 2, but the management never went to police. Not only the culprits, but those who saw Rhea (name changed) immediately after the crime were school employees. Yet, police have only managed to obtain a statement from the school, which accepted that such an incident took place on its campus. The principal and other teachers are yet to be interrogated.

#### 2 Why did the teacher named Susan take Rhea to a dark room?

The girl told counsellors she was taken to a dark room on the third floor by Susan, apparently a teacher. Yet police have not questioned any teacher by that name. Who is Susan and why did she leave the child alone in the room? The school teachers are denying the existence of a dark room, though.

#### 3 Who is the other female teacher who saw Rhea after the male teachers left?

In her statement to counsellors, Rhea said Puja, a teacher, was the first to see her after she was sexually assaulted. The teacher allegedly saw the girl bleeding. Is this teacher not crucial to the case as she could've easily made out the child was sexually assaulted?

#### 4 Who was the second male teacher who abused Rhea?

School spokespersons say there are only four male teachers in the institution and claimed all of them are in police custody. But police said they have only Mustafa in their custody, and admit Rhea's statement says she was sexually assaulted by two men. Counsellors say the girl has identified the two attackers. Why is the second rapist still free?

#### 5 Who was the doctor on the campus who examined Rhea?

According to the child's statements, the teacher who saw her brought a doctor. Who was this doctor? Why have police not examined him? The doctor was most likely to have realized the girl was sexually assaulted. Did he bring the matter to the notice of the teacher and other school authorities?

#### 6 What first aid was given to Rhea?

The doctor is said to have given the child an injection. Shouldn't the doctor have first spoken to the child's parents to check her medical history? What was the doctor's diagnosis before he went ahead with treatment?

#### Policies and practices to prevent child sexual abuse

There are various ways in which a campus can be sanitized against sex fiends. Installation of CCTVs



could be an explicit way, but schools need to drive home the message repeatedly that child sexual abuse will not be tolerated by incorporating penal provisions against it in all its documents. They should draw up an elaborate mechanism of grievance redressal in child sexual abuse cases. Schools should make it clear they are open to addressing concerns over sexual abuse and not try to sweep the matter under the carpet.

"This can happen to any child, in any situation, from any economic background. Children need protection from violence and abuse, be it physical or psychological. When we look at children, most of us don't think of protecting them, and against whom. CCTVs in schools is just one solution, but what happens beyond the range of these cameras? Who watches the footage? Is it real-time monitoring? These questions are answered only if adults dealing with children are checked out beforehand. There has to be continuous monitoring."

**Dr Sreelakshmi Gupta** | FORMER UNICEF REPRESENTATIVE

#### Sensitize teachers, other staffers to sexual abuse

Awareness programmes must be held periodically for teachers on what is sexually inappropriate behaviour and how children can be handled without being physically touched. The focus should be on



good touch and bad touch. Teachers must be made aware and be on guard against innocuous gestures of encouragement which could become sexually inappropriate. Training should include all categories of workers who come in contact with children, including those handling housekeeping and transport responsibilities.

"Children understand slang and not technical terms. But those words can't be used in a handbook for teachers. It's a challenge to train teachers too in this

regard. Open talks in the classroom can educate children. Already, children are exposed to many things through the media. It's a challenge to teach them. Children must be told about the child helpline number 1098. These are as important as the curriculum. A friendly environment must be created in classroom, so a child talks freely to teachers on any doubtful behaviour."

**Nagasimha G Rao** | ACTIVIST, CHILD RIGHTS TRUST

#### Awareness on reporting child sexual abuse

All institutions must have an arrangement to report sexual abuse. The arrangement should be publicized and both parents and children must be aware of it. It's

better there's a system in place to ensure children themselves are encouraged to report sexual abuse. But parental involvement is

mandatory from the stage of reporting to redressal. Children and parents must be convinced that any reporting does not invite retaliation. A publicized redressal mechanism will ensure the institution is transparent and won't obfuscate issues.

"School managements should appoint counsellors who can convey the need of reporting abuse to children of different age groups. Children should be taught about basics like good and bad touch, and good and bad look, so they can differentiate the behaviour of any

#### OFFSIDE



person. Teachers should be trained in handling sexual abuse cases. Parents should alert school authorities without hesitation. In fact, not reporting abuse is also an offence.

**Anuradha BS** | MEMBER, KARNATAKA STATE COMMISSION FOR PROTECTION OF CHILD RIGHTS

#### Involve parents in awareness against abuse

It isn't only the child who bears the brunt of the trauma of sexual abuse. Parents are equally traumatized. Given that it's parents who share an unalloyed relationship with their children, they are the first to know if their child has been

misbehaved with. The best way to combat child sexual abuse on campus is to involve parents in measures taken to combat the menace. Parents' involvement is crucial as they can sensitize children to the issue and also help them come to terms with any trauma inflicted on them.

"Getting parents involved in creating awareness about child sexual abuse by holding occasional camps in school is a good idea. Most parents don't know what to tell their children about such issues. Schools have to put in some effort to sensitize parents, who further tell children at home. It should be started at the age of two. Children should start talking about their body parts without shame and guilt."

**Sushma Rao** | CONSULTANT, CHILD AND ADULT PSYCHIATRIST, BGS GLOBAL HOSPITALS

#### Strict and swift action against perpetrators

Schools must put in place clear measures to show they are serious about cracking down on child sexual abuse. The accused must not be treated with kid gloves and schools must ensure that children and campuses are completely insulated

from such elements. If schools treat abuse complaints against its staffers promptly, it only promotes a culture bereft of fear. Child

sexual abuse fiends thrive on fear among children. The accused may not be guilty till proved so, but the school should adopt a zero-tolerance policy.



**LISTEN TO US:** Young kids drive home a message to the CM

Existing penal laws should be applied effectively against perpetrators. Investigation should be prompt and sensitive. If needed, special courts should be set up for speedy justice. Whether the perpetrator is convicted or not, society should maintain a distance from him, so he realizes his guilt. If such persons enter politics, society should reject them.

**T Madiyal** | DG&IP (RETO)

#### Schools should conduct checks on all staff

Police verification is not the only form of background check that is required of teachers. Background

checks can be done in various ways and are not only pre-recruitment. They can also be done as part of the employee's probationary

period. Children should be part of this background check and their anonymous feedback should be taken. Schools must also work with police to ensure there's a ready database of child sexual abuse fiends available.

"It's a must that school authorities have background information on those employees working with children. They may be permanent or contract based. Besides, there should be a centralized database with information about people accused of sexual harassment. If this is missing, child abusers can find jobs in other institutions, which increases their chances of repeating the crime. The Child Protection Policy must be implemented strictly in all schools, residential schools and hostels."

**Sindhu Nalik** | EDUCATIONAL VOLUNTEER



# activities across the country

## CHILDLINE organises an Open House for children in Faridkot



Open house for children in Faridkot



Children ardently listening to CHILDLINE team

**CHILDLINE Faridkot** conducted an open house for children in Faridkot. The Open House gave a platform for children to express opinions, give suggestions/feedbacks. This open, uninhibited interaction allows the CHILDLINE team along with the children to identify solutions to their problems.

## Birthday celebrations by CHILDLINE Guna



CHILDLINE Guna hosts a birthday party for children

Mr. Goyal, District Women Empowerment Officer, WCD and Mr. Shrivastav, ICDS Programme Officer joined **CHILDLINE Guna** to celebrate its birthday in Guna.

Children had a fun time at the birthday celebration organised by CHILDLINE Guna on accomplishing four years of 1098 service in the district.

## Training programme on POCSO Act 2012 and JJ Act 2000

**CHILDLINE Imphal** in collaboration with Department of Anthropology, Manipur University organised a day long training programme on 'Protection of Children from Sexual Offences' (POCSO Act 2012) And Juvenile Justice Act 2000 and linkages among CHILDLINE, DCPUs and Children homes in Imphal. The Resource persons briefed the participants about the difference between Juvenile Justice Act and POCSO Act 2012 at length.

## Open House in Kohima for children

With an aim to create a platform for children to express their opinions/ suggestions, share their related problems and issues, **CHILDLINE Kohima** conducted an 'open house at Jail Colony Panchayat hall, Kohima for children. CHILDLINE Kohima team along with The Martin Luther



Children in full strength at an Open House in Kohima

Christian University (MLCU) Shillong students presented a skit on "Personal safety rules- Good touch and Bad touch. Around 65 children, 26 adults including leaders from youth wing and council members from the colony attended the programme.

# activities across the country

## **'Vidyalaya Chale, Chalaye abhiyan'** in Devipur



Awareness programme on education in Devipur

As a part of *Vidyalaya Chale, Chalaye Abhiyan* in Deoghar, **CHILDLINE Deoghar** team along with the District administration conducted an awareness programme at the Kasturba Gandhi Balika Vidyalaya, Devipur. CHILDLINE Team along with the children staged a street play on child marriage and the importance of education to create awareness among students and their parents.

## **Open House in Noida**

Children's participation is not just another added ingredient but is interwoven in all aspects of CHILDLINE's functioning. To boost the participation from children in CHILDLINE and sensitise them on their rights, **CHILDLINE Noida** organised an open house for children at Mala Smriti home and Sai Kripa home in Noida.



Children actively participated in an Open House in Noida

## **Cuttack: Workshop for Police Officers on JJ system and Child Rights**



Workshop for Police Officers on Child Rights



Participants at the workshop in Cuttack

**CHILDLINE Cuttack** with support from Child Welfare Committee, Cuttack organised a district level workshop for Police personnel in Cuttack. SJPU members, Police officers, Media personals, CWC, JJB, DCPU members participated in the programme. Mr. Sanjeev Arora, Dy. Commissioner of Police, Cuttack was the chief guest. Mrs. Dolly Das, Member, CWC, Cuttack gave a brief presentation on the roles and responsibilities of CWC.

Mr. Soura Chandra Mohapatra, Senior Advocate, Odisha High Court started his session by explaining the law and its applicability and answered questions from the participants. Mr. Mr. Sanjeev Arora, Dy. Commissioner of Police, Cuttack urged all the police officers to render all support to CHILDLINE.



# activities across the country

## Workshop on Child Sexual Abuse, POCSO Act & JJ Act

Organised by **CHILDLINE Thane**, a workshop oriented officials from DCPU, DWCD, NGOs, homes on POSCO Act 2012, JJ Act.



A day long workshop at Mathan Police Hall was held to bring members of CWC, the officials from DCPU, DWCD, representatives of Children's Homes under one roof with an aim to sensitise them about Child Sexual Abuse (CSA), The Protection of Children from Sexual Offences (POCSO) Act, 2012, The Juvenile Justice (Care and Protection of Children) Act, 2000 and how they can work together in dealing with cases.



Organised by **CHILDLINE Thane** with support from DWCD Thane, Salaam Balaak Trust and Prerana Mumbai, the workshop saw over 100 officers take a day out from their schedule to participate. The Resource persons held the interest of the officers as they took them through basics on Child Sexual Abuse, POCSO Act, JJ Act. The workshop culminated with an orientation session and concluded with discussions with resource persons and participants and sharing views.

While addressing the workshop, Ms. Priti Patkar said 'POCSO Act' is a significant Act when it comes to dealing with sexual offences against children and it is imperative that each of us be aware of the Act and its implementation.' Ms. Patkar also pointed out the reporting procedures specified in the Act.

This was followed by a joint discussion between NGO's, CWC and the DWCD facilitated by Mr. Milind Bidwai, Salaam Baalak Trust. The workshop underlined the need to understand various sections and sub-sections that fall under the POCSO Act and JJ Act.

# activities across the country

CHILDLINE celebrates International Child Helpline Day



On 17 May, International Child Helpline Day, is when child helplines around the world celebrate their continuous efforts to highlight their work and achievements. Declared by Child Helpline International (CHI), the International Child Helpline Day is a global occasion for child helplines to call attention to their work in protecting and empowering children and young people. CHILDLINE India Foundation observed the day by raising awareness about 1098 and drawing attention to the vital role of a helpline for every child.

This year, the International Child Helpline Day was celebrated with great zest by CHILDLINES across India. The occasion witnessed an array of activities at different levels. Constant and selfless support and involvement from the public was the key point in all the activities carried out.

## RAJNANDGAON

### Fun and Frolic day for children

CHILDLINE Rajnandgaon organised a special programme for children a shelter home in Rajnandgaon Various activities were held and yummy lunch was served to the children. The team conducted drawing & painting competition, elocution. On the occasion children from the home also presented a cultural programme.

आयोजन | बालिकाओं ने बट-बटकर लिया हिस्सा

## चाईल्ड हेल्प लाइन दिवस मना

हरिद्वार, राजनंदगांव

अंतर्राष्ट्रीय बाल सहायता दिवस के अवसर पर चाईल्ड लाइन राजनंदगांव की टीम द्वारा स्वदेशी अनाथ बालिका बालकों में संचालित बालिका गृह में निवासित बालिकाओं के साथ विविध प्रकार के कार्यक्रम किए गए। कार्यक्रम में बालिका गृह के अधिकांशों और कर्मचारियों सहित आसपास के कस्बों की बालिकाओं ने भी बट-बटकर हिस्सा लिया।

पूरे विश्व में 14 मई को अंतर्राष्ट्रीय चाईल्ड हेल्प लाइन दिवस के रूप में मनाया जाता है। इस अवसर पर बच्चों को देखरेख और संरक्षण के लिए मुख्य सार्वजनिक संकेतक द्वारा संचालित चाईल्ड लाइन से जुड़े



### अधिकारों की दी जानकारी

चाईल्ड लाइन के सम्बन्धित विवरण देकर ने बालिकाओं को उनके अधिकारों के साथ सचेत करने में सहायता दी। वह उन्हें समझ में रखकर आसानी से बचने और आम तौर पर सुरक्षित रहने में सहायता दी। चाईल्ड लाइन से संचार कर, संचार प्रणाली, अनिल विद्या, ईमेल मॉडल, पूर्णतः सहाय, डेम्बर शर्मा आदि बालिका गृह के समस्त स्टाफ शामिल थे।

आयोजन के लिए बाल अधिकांश संस्थागत स्तरों के सहयोग व सुनिश्चित समर्थन के सहायक सहित बालिका गृह द्वारा आयोजित किया गया।

## BELLARY

### Special programme on Child Rights

CHILDLINE Bellary celebrated International Child Helpline Day with a special programme on Child Rights at BDDS campus. Smt Shantha H, CJM of Bellary District Court inaugurated the function.



To create awareness on CHILDLINE 1098 amongst the public was the key objective on this day. CHILDLINE team explained the importance and functioning of the 1098 service. A rally for children, Oath on Child Rights, Cultural programmes, Puppet shows were also held.





activities across the country

**BIDAR**

### Awareness programme on 1098 for district officials



CHILDLINE celebrated International Child Helpline Day with an awareness programme on CHILDLINE 1098 Aurad. Over 100 officers from Government Depts. participated in the events.



Tahashildar Aurad Taluk, CDPO, DCPU Bidar, Anganwadi workers and supervisors pledged their support to the initiative. The programme stressed on the importance of helplines and explained the mechanism behind the helpline system.

## Special day for children at Antappa Government School



An interactive session, signature campaign- children of Antappa Government primary School Coaching center in Humnabad had a gala time at an awareness programme organised by CHILDLINE in Humnabad. The programme saw over 150 children pledged in the signature campaign.

CHILDLINE team interacted with the children and conducted activities for children. During the sessions, team explained about functioning of the 1098 service. Besides the team interacted with the children, there were games and competitions for children.



## Volunteers meet in Bhalki



CHILDLINE in Bhalki celebrated the International Child Helpline Day with a volunteers meet at Boudh Mandir hall. The event saw 30 volunteers from villages of Bhalki Taluk actively participating in the meet. The meet aimed to sensitise participants on 1098, Child Rights and Child Protection. Mr. Prashanth Biradar, Protection Officer, District Child Protection Unit, Bidar inaugurated the meet. Ms. Kavita Hushare, President, SAHAYOG & Member took sessions and various concepts on Child Rights and Law.



ಮಕ್ಕಳ ಸಹಾಯವಾಣಿ ದಿನಾಚರಣೆ

ಪ್ರಕೃತಿಯು ಮನುಷ್ಯನನ್ನು ಸಿದ್ಧಗೊಳಿಸುವುದಕ್ಕಾಗಿ ಸೃಷ್ಟಿ ಮಾಡಿರುವುದು ಸತ್ಯವೆಂದು ಮನಗಾಣಿಸುವುದು ಅತ್ಯಂತ ಮುಖ್ಯವಾದುದು. ಇದನ್ನು ಮನಗಾಣಿಸುವುದು ಮನುಷ್ಯನು ಸಿದ್ಧನಾಗುವುದಕ್ಕೆ ಮೊದಲು ಅವನು ಮಾಡಬೇಕಾದ ಕೆಲಸವು. ಇದನ್ನು ಮಾಡುವುದಕ್ಕೆ ಮನುಷ್ಯನು ಸಿದ್ಧನಾಗುವುದಕ್ಕೆ ಮೊದಲು ಅವನು ಮಾಡಬೇಕಾದ ಕೆಲಸವು. ಇದನ್ನು ಮಾಡುವುದಕ್ಕೆ ಮನುಷ್ಯನು ಸಿದ್ಧನಾಗುವುದಕ್ಕೆ ಮೊದಲು ಅವನು ಮಾಡಬೇಕಾದ ಕೆಲಸವು.



# activities across the country

## GULBARGA

### Campaign on child rights in Gulbarga



**CHILDLINE Gulbarga** with support from City Corporation, Labour and Police Department carried out a campaign for child rights across Gulbarga. The day was packed with events which were meant to sensitise officials from City Corporation, Labour and Police Department and general public on 1098 and the need for child friendly spaces which included access to a helpline service for children. The underlying message of the campaign was to take collective responsibility in protecting the rights of children.

## SHIMOGA

### CHILDLINE campaign creates buzz on 1098

**CHILDLINE Shimoga** carried out a banner campaign on 1098 at public places across Shimoga. Other events such as a rally drawing in students, Campaigns on Child Rights were also held.

## MYSORE

### Street play reaches out on Child Rights



With an aim to create awareness on Child Rights, Child Abuse and POCSO Act 2012, CHILDLINE Mysore staged a 'Street Play' at RTO circle and Scouts & Guides ground in Mysore.

The crowd witnessed the talents of the CHILDLINE team who presented the play displaying the fate of children whose rights have been violated instead of enjoying their childhood like every other child. The team also distributed pamphlets to the public and explained about CHILDLINE service.

## MANGALORE

### Puppet show and outreach on 1098



**CHILDLINE Mangalore** conducted a mega outreach programme along with Puppet shows to mark International Child Helpline Day in Mangalore. 92.7 BIG FM supported CHILDLINE in spreading the buzz on 1098.



CHILDLINE Mangalore team member along with Ms. Chithra Anchan from SRRC of CIF was participated in a programme hosted by RJ Errol of Big FM.

International Child Helpline Day celebrates the hard work of thousands of volunteers globally and their contribution to make a safe world for children. It is a day to make people understand the pressing need for CHILDLINEs like ours in order to create a secure and happy place for children to live. While each CHILDLINE conducted different events across the country, the effort put in by each team has contributed entirely to the success of CHILDLINE at a national scale and made 1098 accessible to millions of children in India.



# activities across the country

## Open House in Itanagar



Students from Amar Jyoti school at an Open House

An open house programme was conducted by **CHILDLINE Itanagar** at Amar Jyoti School, Chimpur to create awareness among children on Child Rights and CHILDLINE 1098 service. The programme saw participation from large number of children and shared their problems/ views with CHILDLINE team.

## CHILDLINE Koraput ringing

CHILDLINE Koraput in Odisha was launched by Mr.Y.K. Jethwa IPS, IG of Police, South and Western Region, Odisha during an in house training programme for CHILDLINE team. KOMAL film was screened on this occasion. IG of Police, DSP HRPC, CWC, DCPO and Media personnel were present.



Tring Tring...CHILDLINE ringing in Koraput

## “Screen ‘KOMAL’ during school assembly”: Smt.Maneka Gandhi

### Film on bad touch to bring down crimes

Moushumi Das Gupta  
moushumi.gupta@hindustantimes.com

**NEW DELHI:** The Centre is looking to curb increasing incidents of sexual offences involving school children by creating awareness through a film offering tips on how to fend off inappropriate touching.

As part of the sensitisation campaign, women and child development (WCD) minister Maneka Gandhi wants government-funded schools across the country to screen the special film during morning assembly.

The film, titled Komal, which tells the story of a little girl who became a victim of sexual abuse by her father's friend, won the

#### VISUAL MEDIUM

Women and child development (WCD) minister Maneka Gandhi wants government-funded schools across the country to screen the special film during the morning assembly. The film, titled Komal, tells the story of a little girl who was sexually abused by her father's friend.

national award for best education film.

“The idea is to make the children aware about the issue without making them uncomfortable. A seven or an eight-year-old needs to be told how to differentiate between a good touch and bad touch and who to reach out



to in case they are victimised,” Gandhi told HT.

A 2007 WCD ministry study found that more than 53 % children in India have faced some form of sexual abuse.

To ensure that the message reaches out to a maximum number of school children,

Gandhi wrote to human resource development minister Smriti Irani and minority affairs minister Najma Heptulla last week, requesting them to circulate the film in schools under their ministries.

“I would like to draw your attention on the problem of molestation and sexual abuse in school-going children. This abuse is done often by friends ... of parents or teachers and staff in schools. Therefore, there is a need to sensitise the children on what constitutes an ‘inappropriate touch’ or what is molestation and this needs to be done at an early age of seven-eight years,” says the letter to Irani and Heptulla.

In a bid to sensitise children on child safety and personal safety rules, Smt. Maneka Gandhi, Minister, Ministry of Women and Child Development (WCD) directed Ministry of Human Resource Development and Ministry of Minority Affairs to circulate ‘KOMAL’ film in schools under their ministries. To ensure that the message reaches out to a maximum number of school children, Smt. Maneka Gandhi wrote to Smt. Smriti Irani, Minister, Human Resource Development and Ms. Najma Heptulla, Minister, Minority Affairs directing them to circulate the film in government-funded schools across the country for them to screen during morning assembly.

## Student Police Cadets oriented on Child Rights and 1098

Organised by **CHILDLINE Trivandrum**, over 50 Student Police Cadets attended an orientation programme held at Kattela Residential HS School, Trivandrum. Mr.M Maneesh Nair, State Coordinator, Kerala Child Rights Observatory, Mr. Jobi AP, District Coordinator, CHILDLINE Trivandrum took sessions on Child Rights, Child Protection, Child laws and CHILDLINE 1098. The event saw orientation session and discussions.



Mr. Jobi AP of CHILDLINE Trivandrum making a point

# activities across the country

## CHILDLINE observes International Missing Children's Day



There is no accurate figure of the number of children who go missing each year. Estimates vary from about 60,000- 90,000 per annum, which means a child is reported missing every 6-8 minutes. What is worse is that almost 40% of those children are never found. Why do children 'disappear'? It could be because of abduction by family/ non-family members, actual run-aways or those forced to do so by family and circumstances, difficult or aggressive environments. Some of them fall prey to child traffickers; others are just lost. In a year, over 5,000 calls related to missing cases are received by 1098, and interventions varied from reporting the matter to the police to alerting government bodies and NGOs in the field.

While our campaign on Missing Children has a uniform objective to raise strong awareness on the impact and issue surrounding missing children, local level initiatives focus on issues pertinent to their region. The International Missing Children's Day is observed all over the world including India every year on 25th May. International Missing Children's Day, is a day when people around the world commemorate the missing children who have found their way home, remember those who have been victims of crime, and pledge continuing efforts to find those who are still missing. The purpose is to encourage everyone to think about children who remain missing and to spread a message of hope.

CHILDLINE, India's only helpline service in the country that rescues and reunites thousands of children in a year, comes to the forefront on days such as 'International Missing Children's Day'. The objective is to promote the reporting of missing children cases and to push for better action on missing cases and to help bring them home by spreading strong message and enthuse people to stand up against the harm caused to children. In an endeavour to create hype on the subject, CHILDLINE conducted a national campaign which encouraged people to collaborate with our teams to reach out on the missing children issue.

### BANGALORE

#### CHILDLINE Bangalore creates awareness with outreaches

CHILDLINE Bangalore with support from Madiwala police, officials from Missing Child Bureau, Social workers from SJPU and volunteers observed International Missing Child Day through creating awareness in the public places and through door to door campaign covering 1200 odd families in Gulbarga Colony, Bommnahalli where large numbers of children are found missing.



### TRIVANDRUM

#### Awareness programmes and outreaches in Trivandrum

The International Missing Child Day in Trivandrum saw a number of activities from outreach at public places, special programme at Sree Chitra home organised by **CHILDLINE Trivandrum**. The programme was inaugurated by Mr. Babu, Member, Kerala State Commission for Protection of Child Rights.





# activities across the country

## MANGALORE

### CHILDLINE joins hands to spread word on Child Rights



On the occasion of International Missing Child Day, **CHILDLINE Mangalore** with support from Women and Child Welfare department, Legal Services Authority, Dakshina Kannada District Child Protection Unit, Yuvaka Mandala, Jeppinamogaru came together to observe the International Missing Child Day. Mr. Ganesh B, Senior Civil Judge and Member Secretary, Dakshina Kannada District Legal Services Authority, inaugurated the function.



Mr. Ganesh pointed out that the society plays a major role in cases where children go missing. "Parents too are indirectly becoming the reason for children going missing," he said, adding that more often than not, they put pressure on their children, forcing them to run away from homes.



"Parents should ensure that problems faced by children are understood and they should be treated in a manner that does not hurt the child's pride while, at the same time, ensuring that they are safe," he said.

Mr. Usman A, District Child Protection Officer, said that it is imperative to think about from where the children go missing and what fate befalls them.

Mr. Chengappa, President, Mangalore Bar Association, Mr. Reni D'Souza, Director, CHILDLINE Mangalore, Ms. Gulabi, Child Development Project Officer, Mr. Dinesh Anchan, President, Yuvaka Mandala, Jeppinamogaru and Mr. Ravichandra, Coordinator, Missing Child Bureau were present.

## KOLAR

### Special programme on Child Rights in Kolar

**CHILDLINE Kolar** in Collaboration with Taluk Free Legal Aid Services, Women and Child department, District Child Protection unit, District Missing Child Bureau and KGF Advocate association observed International Missing Child Day at KGF Advocate association Hall in Kolar. Honorable Mr Subramaniyan, Senior Civil Judge inaugurated the programme. Taluk Free Legal Aid Services, Chairperson, CWC, JJB member, President, members of KGF were present.





# activities across the country

## Street Play on Child Marriage by CHILDLINE Bidar

With an aim to sensitise villagers on evils on child marriage, CHILDLINE Bidar along with children staged a street play on “Child Marriage” at Hamilapur village in Bidar. The play aimed at increasing awareness on evils of Child Marriage and importance of education.



CHILDLINE Bidar staged a street play on child marriage

## CHILDLINE sensitises officials on POCSO Act in Kannur

CHILDLINE Kannur in collaboration with DCPU, CWC and Tribal department organised one-day orientation programme on POCSO Act 2012 to bring Tribal promoters, Hostel wardens, Counselors under one roof with an aim to sensitise them about the POCSO Act 2012, and how they can deal with cases of child abuse.

Mrs. Roshni Ghalid, Municipal Chairperson, Kannur inaugurated the training programme. Mr. Baby Castro, DLO Kannur, Mr. Madhu, ITDP Project Officer addressed the gathering.



Training programme on POCSO Act in Kannur

The workshop culminated with an orientation session by Mr. Mathew Thelliyil, Chairman, CWC, Kannur on POCSO Act and the second session on Child Psychology handled by Mr. Ummer Farooq, Member, CWC, Kannur. This was followed



by discussions with CWC, DCPO and sharing their views/concerns by participants.

## Happy Birthday, CHILDLINE Birbhum



Children had a whale of time at the party

CHILDLINE Birbhum celebrated its birthday with the children from Kshanika short stay home. Besides cake cutting, children had a whale of time with music, chocolates during the celebrations organised by CHILDLINE Birbhum.



# activities across the country

## Fun day out to Chunnabaru Boat House



Children at an outreach in Chunnabaru boat house

Laughter filled in the air as **CHILDLINE Puducherry** hosted 70 underprivileged children from shelter homes for a day out to Chunnabaru Boat House. The programme was flagged off by the Chairman, Puducherry Tourism Development Corporation. Children sailed in a big boat with CHILDLINE team wearing life jackets spent the day with joy and fun.

## CHILDLINE orients officials on 1098 in Dhalai



With an aim to orient members of CWC, CDPO, Anganwadi and ASHA workers and other staffs from BDO office, CHILDLINE Dhalai organised a sub-divisional level orientation program on CHILDLINE 1098. The programme was inaugurated by Sabhadhipati, Zila Parishad while BDO, Chamanu Block addressed the participants. Members of CWC, CDPO, Chamanu, Anganwadi and ASHA workers and other staffs from BDO office attended the programme.

## Rescue Van for CHILDLINE Kochi- Thanks to Rotary Club, Kalamassery

**CHILDLINE Kochi** has much to cheer about. The Rotary Club, Kalamassery sponsored a van for CHILDLINE to reach out to children in distress and support the team in conducting various rescue operations and outreach programmes in the public spaces. On 30th June, 2015, Dr. Mary Venus Joseph, Director (Nodal) CHILDLINE Kochi and Fr. Varghese, Secretary, Don Bosco Sneha Bhavan received the Omni 5 seater van



Dr. Mary Venus Joseph, Fr. Varghese receives Omni van from Rotary District Governor



from Rotary District Governor at Rotary Karmakendra, Kalamassery, Kochi.

## Drawing competition on Child Rights in Katihar



In a bid to sensitize students on drawing competition on Child Rights, **CHILDLINE Katihar** conducted a drawing competition in Katihar. Nearly 50 children participated in the competition; they were encouraged to express their understanding on the various issues through the medium of art.

# activities across the country

## CHILDLINE Rajkot orients RPF personnel on Child Rights and Child Protection.



Ms. Vaijanti Mamtara from WRRRC, CIF addressing the participants

**CHILDLINE Rajkot** organised a day long training programme on Child Rights and Child Protection for RPF personnel in Rajkot to sensitise Railway protection Force personnel in Rajkot. Mr. Udayveer Singh, Assistant Divisional Security Commissioner, RPF, Rajkot Division, Mr. Dipen Bharwadia, Center Coordinator, CHILDLINE Rajkot and Ms. Vaijanti Mamtara of Western Regional Resource Centre of CIF addressed the participants.



(L-R) Mr. Udayveer Singh, Assistant Divisional Security Commissioner, RPF, Rajkot Division, Mr. Dipen Bharwadia, Center Coordinator, CHILDLINE Rajkot and Ms. Vaijanti Mamtara at the training for RPF in Rajkot

Mr. Udayveer Singh, Assistant Divisional Security Commissioner, RPF, Rajkot Division addressed the participants urging them to support CHILDLINE in its initiatives. Ms. Vaijanti Mamtara gave brief introduction about CHILDLINE. Her session was on Child Rights and responding to children coming in contact with railway authorities. The cases that were discussed were children begging on railways, children coming at railway station, missing children at platforms or inside the train, railway accidents and others.

## CHILDLINE Van in Warangal



Mrs. V. Karuna, District Collector, Warangal flagged off CHILDLINE van in Warangal vehicle. The van will help the CHILDLINE team whenever they need to undertake a rescue, whenever a child needs to be rushed to the hospital or if outreach programmes needs to be conducted in public spaces. CHILDLINE Warangal received funding support from Sarva Shiksha Abhiyan for extension of Mobile van services in the district. Thanks to the District Collector, Warangal!

## Workshop on special services for children with drug abuse

**The North Regional Resource Centre (NRRC), CIF** in collaboration with the Regional Resource and Training Centre (RRTC), North - II organised a regional workshop on special services for children affected by drug abuse in Kangra, Himachal Pradesh. The workshop covered basic aspects on magnitude of drug use amongst children, Psycho-Social interventions, intervention for drug use in street children, practice of psychosocial intervention and it's implication in CHILDLINE cases.



Ms. Heenu Singh, Head, NRRC making a point

The training was conducted by Dr. Vishvadeep Chatterjee from All India Institute of Medical Sciences (AIIMS) and Ms. Heenu Singh, Head, North Regional Resource Centre (NRRC), CIF. Over 30 participants from CHILDLINE Amritsar, Shimla, Kangra, Jammu, Solan, Sirmour, Gurdaspur, Mandi and Ludhiana actively participated in the workshop. The workshop was supported by the Ministry of Social Justice and Empowerment (SJ&E) and National Institute of Social Defense (NISD).



## “CHILDLINE Calling...is India Listening?” ChildNET Vol.8

“CHILDLINE Calling... is India Listening?” presents an analysis of ChildNET data for the period January 2012 to December 2013. This publication is based on the analysis of calls captured by ChildNET for the period January 2012 - December 2013. The total number of intervention cases reported by ChildNET were 73,121 for 2012 and 1,08,379 for 2013, CHILDLINE nationally has received a total of 39,04,285 calls in January 2012 - December 2012 and 38,83,722 calls in January 2013 – December 2013, including 2,11,950 information calls in 2012 and 2,12,457 information calls in 2013, which consists of caller's seeking information about CHILDLINE and services for children such as adoption services, vocational training courses, boarding homes, child guidance clinic and so on.

“CHILDLINE Calling... is India Listening?” publication aims to showcase the nature of calls, the nature of intervention, the profile of callers, the status of callers and the status of the CHILDLINE service in India. The data provides important feedback about the impact of the service, users of the service, the reasons for calling CHILDLINE, experiences of abuse faced by children and the nature of intervention provided by CHILDLINE. It provides the building blocks for more in-depth research and analysis on the status of children in India, particularly in the area of child protection. It is important to note that this publication analyses only the intervention related calls recorded in ChildNET.

CHILDLINE received 5, 64,107 calls in 2012 and 5,59,074 calls in 2013 classified as silent calls. These are calls where the caller has chosen not to speak. The CHILDLINE Team member plays an active role in providing information about the service as well as assuring and encouraging the caller to speak whenever she/he feels comfortable. Similarly in the past few years, the number of blank calls have gone up due to the technical connectivity problems.

CHILDLINE received 55,305 calls for follow-up of cases in 2012 and 79113 in 2013.

### Profile of the child assisted

The data highlights that CHILDLINE reaches out to

- Maximum number of children in the age group of 11-15 years (44%)
- Higher number of boys (62%) than girls (38%)

### Profile of the caller

As an emergency helpline and outreach service CHILDLINE receives calls from various types of callers. The data highlights that 12% of calls are made by children either for themselves or to refer about a friend, 20% of the calls come from CHILDLINE member, 25% from concerned adults, 16% from family members, 17% allied system, and 4% from NGO personnel.

### Source of Calls

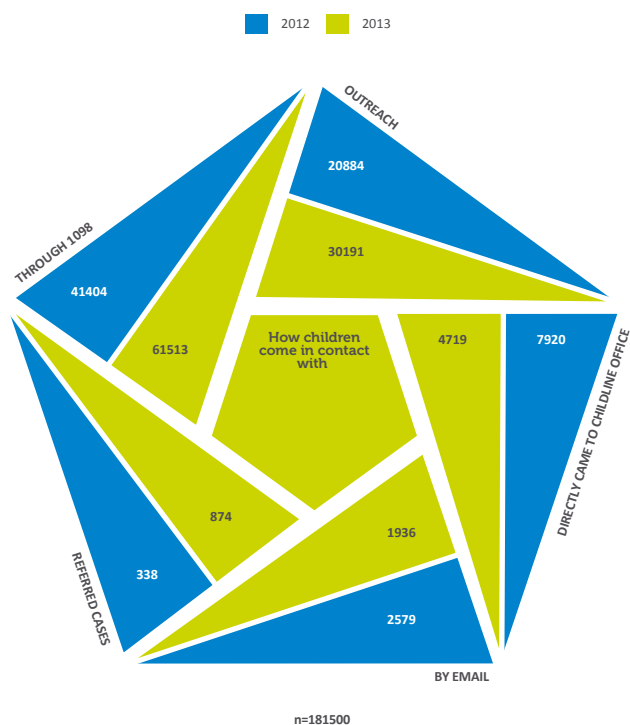
Of the total intervention cases, 60% were received as calls on 1098 in both the years. Another 30% were received by CHILDLINE teams during Outreach activity in 2012 and 29% in 2013. Of all calls that came to 1098 on phone for direct intervention, only 0.85% came from PCOs in 2012 and in 2013 it has gone further down to 0.53%, 16% through landlines in 2012 and 11% in 2013 (including landlines of private telecom service providers) and a significant 52% in 2012 and 58% in 2013 came from mobile phones. In 2012, 13% of mobile callers are children whereas in 2013 it has gone down to 8%. Of phone calls, 44% came from residential areas in 2012 and 36% in 2013, 8% from Railway stations/ property in 2012 and 6% in 2013 and 12% from streets/ pavements in 2012 and 23% in 2013 and 12% from police station in 2012 and 13% in 2013.



“CHILDLINE Calling... is India Listening?” publication aims to showcase the nature of calls, the nature of intervention, the profile of callers, the status of callers and the status of the CHILDLINE service in India.

# CIF buzz

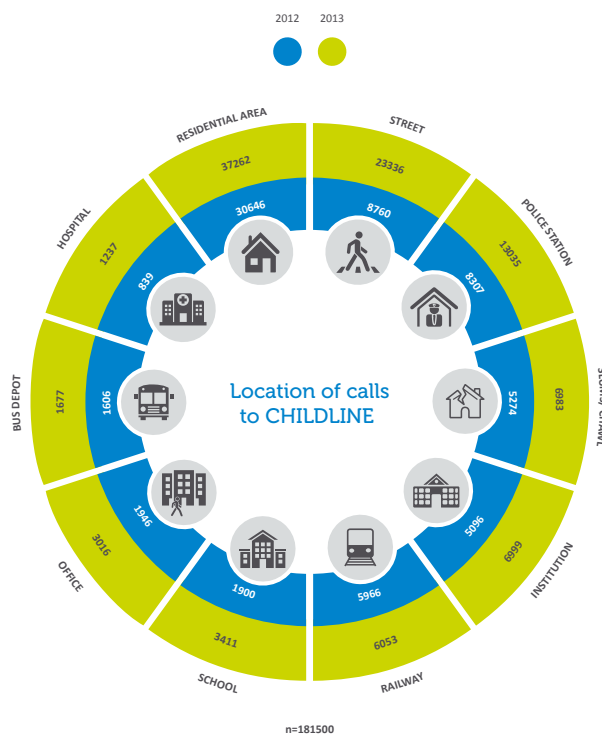
## How children come in contact with CHILDLINE



Note - Information about access through is not available for 9142 cases.

(Not to scale)

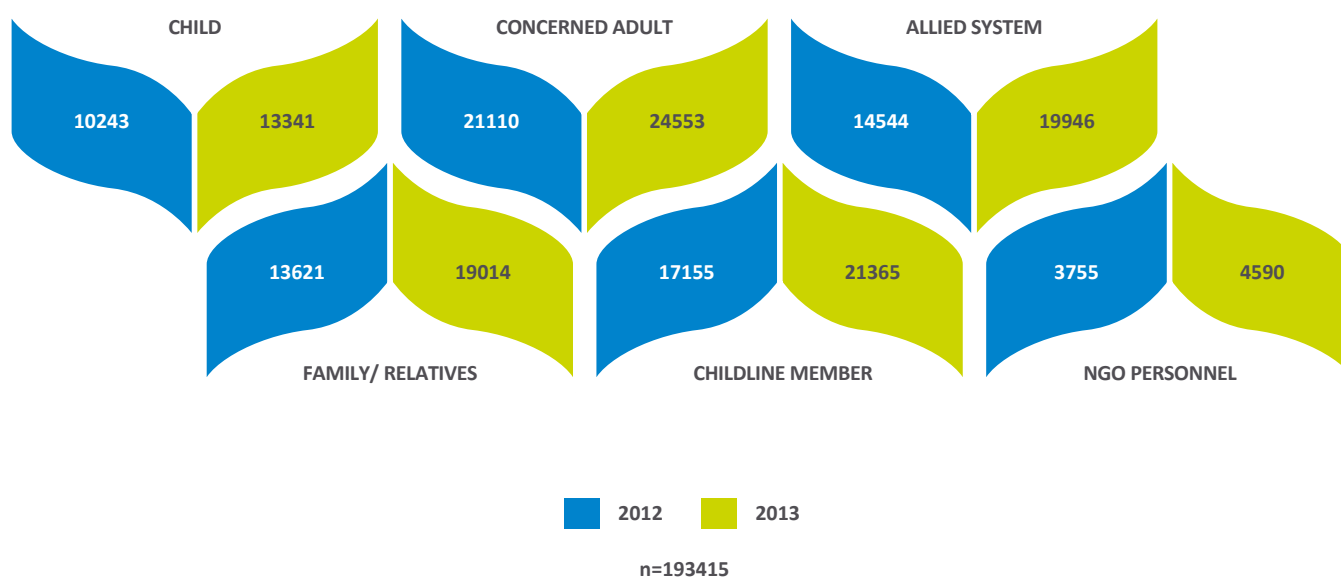
## Location of calls to CHILDLINE



Note - Location for cases is not available for 8148 cases.

(Not to scale)

## Profile of callers to CHILDLINE

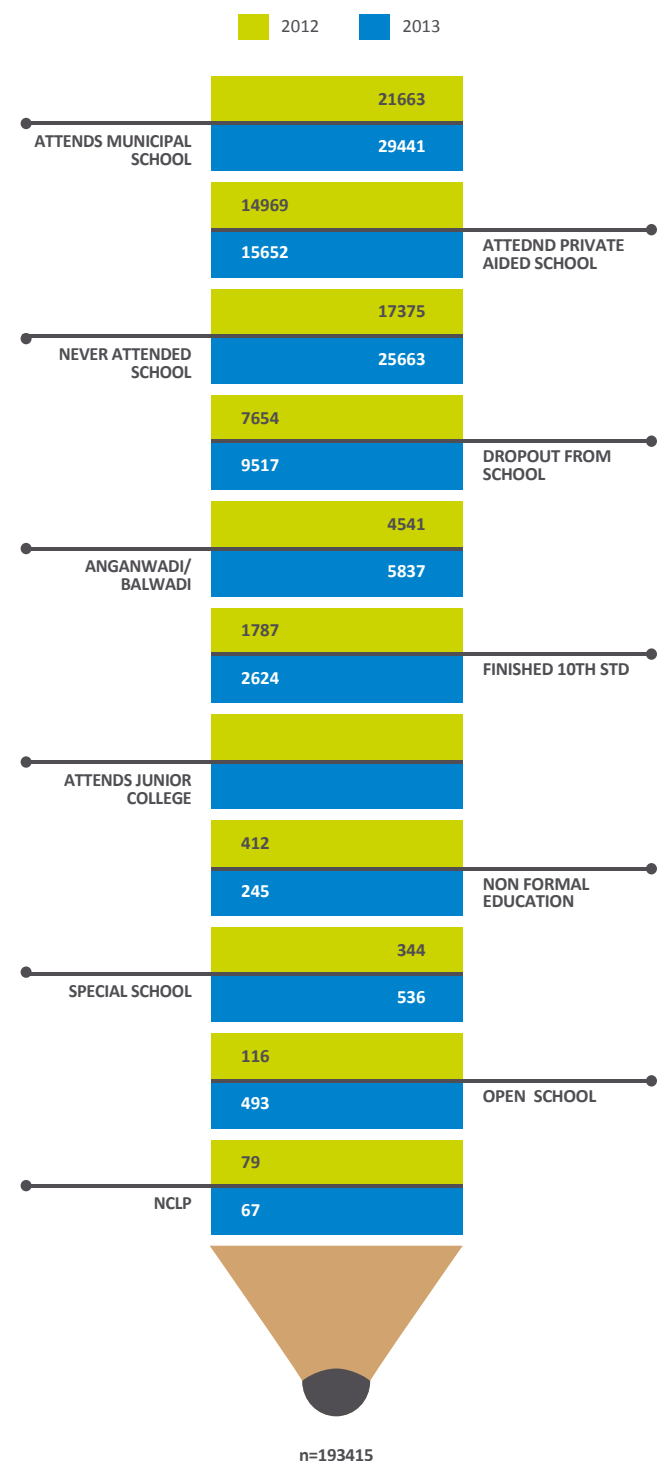


Note - Callers detail not available for 10178 cases. (Not to scale)



# CIF buzz

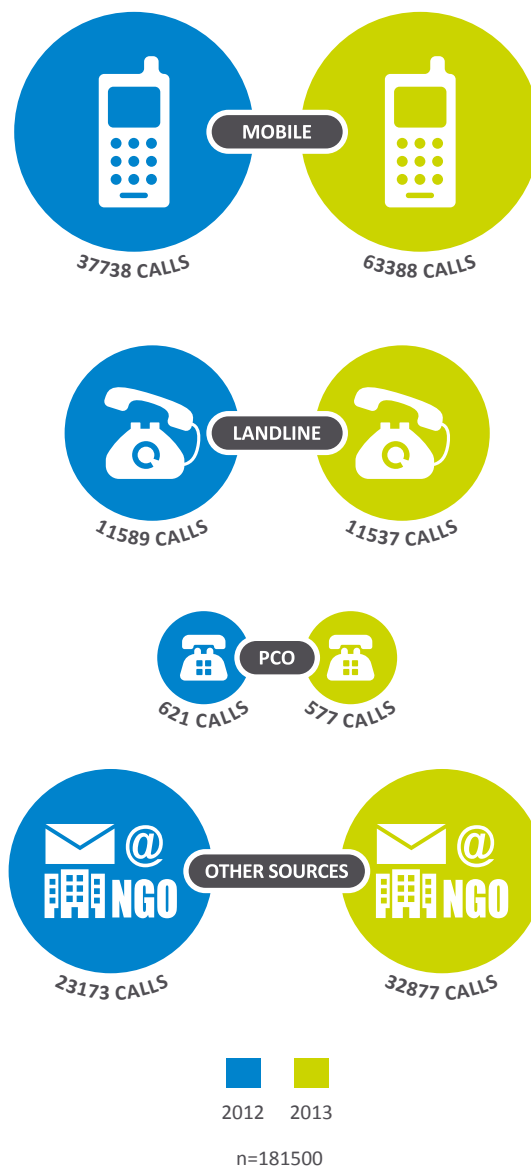
## Education status of children who come in contact with CHILDLINE



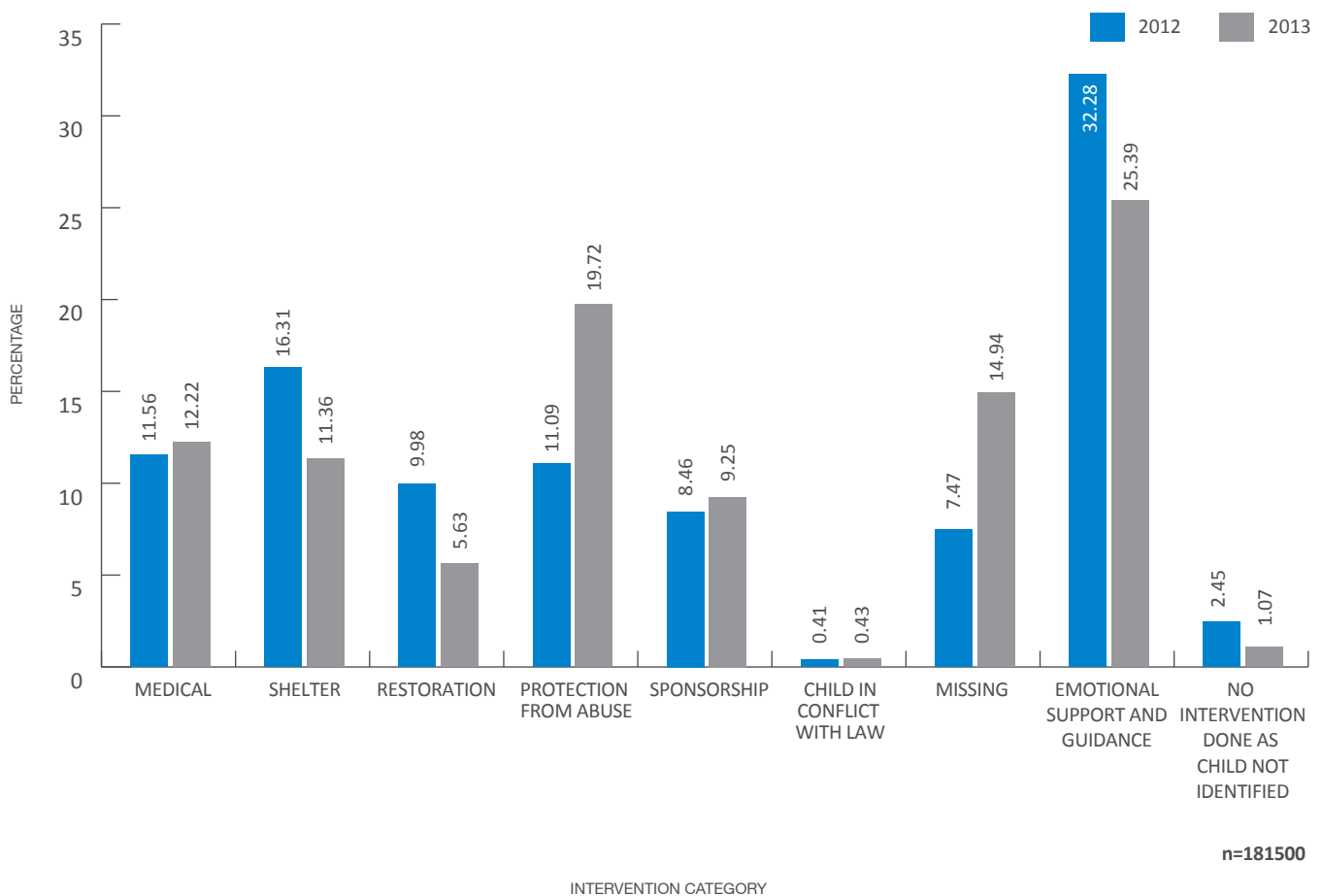
Note - Education status of children were not documented for 30806 cases.

(Not to scale)

## Calls to CHILDLINE from different telephone sources



(Not to scale)



## Intervention Cases

The Intervention involves reaching out to children and providing the emergency assistance and linking children to services available for long-term care. Highlights of data presented in this publication are:

- **Emotional Support & Guidance** is the largest category of interventions provided in both the years with 32.28% in 2012 and 25.39% in 2013.
- **Medical interventions** were provided in 11.56% of cases in 2012 and 12.22% in 2013.
- **Shelter and Protection from abuse** related interventions accounted for 16.31% in 2012 and 11.36% in 2013 and 11.09% in 2012 and 19.72% in 2013 respectively.

The total number of cases in 2013 has increased by 48% compare to 2012. Major increase has been seen in the cases of Protection from abuse and missing which have gone up by 196% and 164% respectively compare to 2012 and share of these cases to total intervention of 2013 has also increase by around 8% and 7% respectively.

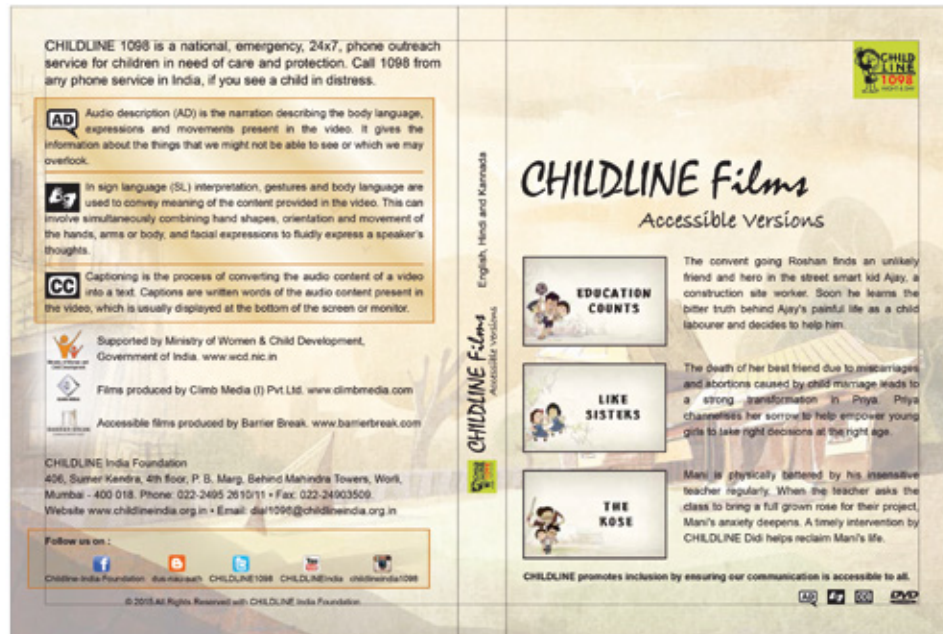
After 28.17% of Emotional Support & Guidance (ES&G) interventions, protection from abuse related interventions, shelter, medical and missing interventions accounted for 16.24%, 13.35%, 11.95% and 11.93% respectively.





## CHILDLINE Films in Accessible versions

To cater to the needs of the impaired and reach out to them on Child Rights, Child Protection and CHILDLINE 1098, CIF with the support of Barrier Break successfully developed CHILDLINE films in accessible versions. The formats covered include Captions, Sign Language Interpretation and Audio Description.



Over the past two years CHILDLINE has made a conscious effort to ensure that important communication from us is accessible to all regardless of physical or developmental abilities or impairments. Our aim is to enable people with disabilities to access our present and future media through assistive technology. A concept that is intrinsic to any kind of access is 'Universal Design', which means a design that is usable to the greatest extent possible by everyone, regardless of age, ability, or situation. With the help of Shilpi Kapoor and her team at Barrier Break, CHILDLINE has produced 3 accessible version of our animation films which were launched in 2012 and cover important child-related issues: The Rose covers Corporal Punishment, Like Sisters talks about Child Marriage, Education Counts deals with Child Labour

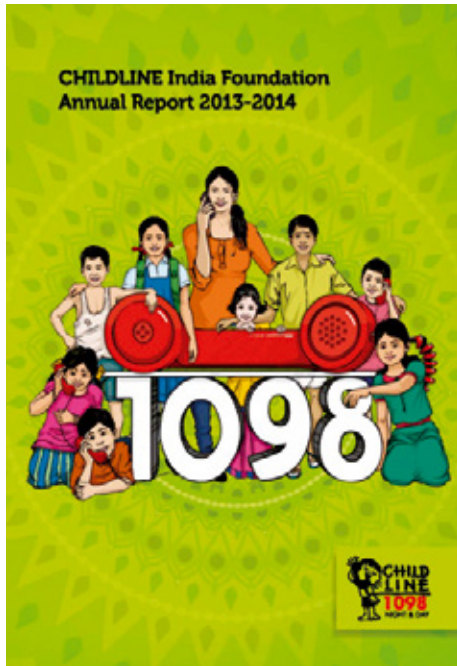
Each accessible format consists of Captions, Sign Language Interpretation and Audio Description and has been created in Kannada, English and Hindi. The captions in the films have been placed for the dialogues and sounds, for e.g. the sound of a ringing bell. This is beneficial to the hearing impaired, learning impaired and children with dyslexia and Attention Deficit Hyperactivity.

	<i>The films with Captioning has been developed not only for the dialogues but also other sounds that are portrayed on screen, like the sound of a passing bicycle or a ringing bell. This is beneficial to the hearing impaired, the learning impaired and children with dyslexia and Attention Deficit Hyperactivity.</i>
	<i>The films with Sign Language Interpretation also benefits the hearing impaired as an interpreter will narrate the entire story in Indian sign language from the bottom right corner of the screen.</i>
	<i>The films with Audio Description will help the visually impaired, who can hear the dialogues but will miss its context by not knowing about the scene's background. Here whenever there is no dialogue, another voice will describe what is there in the background — like the setting, who is there and things that the viewer should know about the background. This will help him/her get a more holistic picture of a particular scene.</i>

Sign Language Interpretation also benefits the hearing impaired as an interpreter narrates the entire story in Indian sign language from the bottom of the screen. Audio description helps the visually impaired. Whenever there is no dialogue, another voice will describe what is there in the background. This will help to get a more holistic picture of a particular scene. CHILDLINE promotes Inclusion by ensuring all our communication including website, eNewsletters and eMails are accessible to all.

The DVD replication and printing of CHILDLINE Films Accessible versions DVD was released by CIF in the month of March 2015. The DVD consists of 3 films in 3 Accessible versions along a Braille sticker of the name of film on the front jacket and Braille note carrying a short note placed inside the jacket on the films in English / Hindi. The Braille note was printed by National Association for Blind and sticker by Hellen Keller Institute for Blind and Deaf for CIF.

## CIF Annual Report Online



Click here to view Annual Reports:  
<http://bit.ly/1g0y3oi>



## Latest editions of CIF eNewsletters

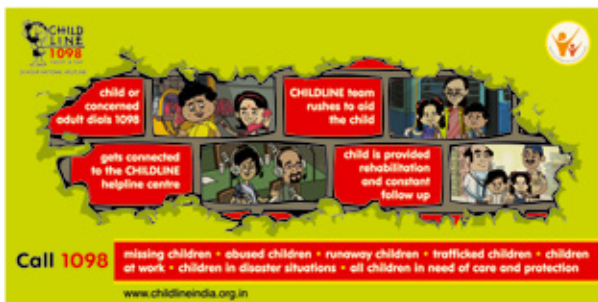


Click here to read eNewsletters:  
<http://bit.ly/1s2uw8F>



## CIF new IEC 2015

### Banner:



### Poster:



### Standee:



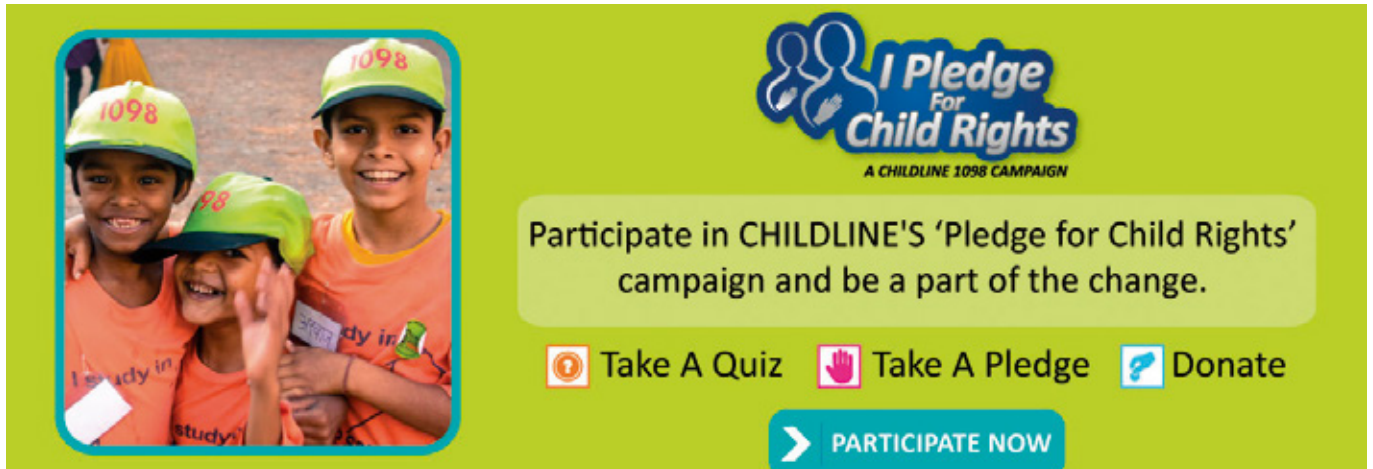
### Leaflet:





# CIF buzz

## Social Media Campaign



**I Pledge For Child Rights**  
A CHILDLINE 1098 CAMPAIGN

Participate in CHILDLINE'S 'Pledge for Child Rights' campaign and be a part of the change.

Take A Quiz Take A Pledge Donate

**PARTICIPATE NOW**

I Pledge for Child Rights -12 days social media pledge program and awareness drive with the messages on CHILDLINE social media campaign was carried out to create awareness on CHILDLINE service on Facebook, Twitter and Instagram from March 20- April 1, 2015. The campaign encouraged users/followers to participate.

### CAMPAIGN IMPACT

#### FACEBOOK OVERALL



Page Likes: 20,089  
Total Post Reach: 14,37,350  
Post Viral Reach: 3,67,969  
Total Reach: 15,04,160  
Paid: 10,11,392  
Organic: 4,92,768

Total Pledges: 1386 (in and out of app)  
Messages: 361  
Engagement: 1,05,837  
Post Likes: 73238  
Post Comments: 891  
Post Shares: 3990  
Post Clicks: 1,00403

The campaign resulted in **105837 engagements** between March 20 and April 1, 2015. In the same period, page likes grew by at least **20,089 – 1,805%** over the previous week. The engagement-generating posts received **73.23k likes, 891 comments and 3990 shares**. The total reach grew to **1.4 million** in this period.



India's longest message board on CHILD RIGHTS.

"We were shocked when our school denied us education".

Support CHILDLINE's rescue efforts



**I Pledge For Child Rights**  
A CHILDLINE 1098 CAMPAIGN

Participate in CHILDLINE'S 'Pledge for Child Rights' campaign and be a part of the change.

Take A Quiz Take A Pledge Donate



Childline India Foundation with Mohin Selvam and 21 others

March 23 · Edited · 4P

SHOCKING Fact: 11 MILLION #children are abandoned in India. Of this, 90% are girls. All of them have little hope of finding a home. Support CHILDLINE's to give these children their home <http://bit.ly/1098DONATE>

Support CHILDLINE in providing shelter to abandoned children

## TATA Communications teams up with CHILDLINE to launch CHILDLINE Rescue Vans in Srikakulam, and Nagaon

The CHILDLINE 1098 service has been growing leaps and bounds over the years with presence in over 300 cities across India. Reaching out to millions of children in every town, district and city thus becomes a daunting task as we grow further. Enabling us to perform our tasks of rescue and rehabilitation are the CHILDLINE rescue vans which help us to get to a child in time.

As a complimentary tool to the 1098 service, Tata Communications tied up with CHILDLINE to provide a vehicle that was available to the CHILDLINE team whenever they needed to undertake a rescue, whenever a child needed to be rushed to the hospital or if outreach programmes needed to be conducted in public spaces. Recently 2 such rescue vans were launched in Srikakulam, Andhra Pradesh and Nagaon, Assam

### SRIKAKULAM, ANDHRA PRADESH



CHILDLINE rescue van decorated with banners in Srikakulam

The rescue van was launched on 26th January, 2015 during the Republic Day Parade by Dr. P. Lakshminarasimha, IAS, District Collector in the presence of Sri Vivek Yadav, IAS, Joint Collector, Sri.A.S.Khan, IPS, Superintendent of Police, Sri P. Rajini Kantha Rao, Additional Joint Collector, Srikakulam. To commemorate this special day, a CHILDLINE Srikakulam put up a CHILDLINE stall to spread awareness about 1098 among general public.

Around 10,000 people including children from various schools were present for this event and received valuable information regarding CHILDLINE. The inauguration of the rescue van was celebrated with a rally. The District Collector along with other dignitaries visited the CHILDLINE stall and interacted with the team. All the District Officers of line departments assured their best support to CHILDLINE and congratulated the team on introducing the rescue van which will assist in creating a safe environment for children.



## NAGAON, ASSAM



Smt. Monalisa Goswami flagging off CHILDLINE rescue van in Nagaon

Smt. Monalisa Goswami, IAS, Deputy Commissioner, Nagaon flagged off the CHILDLINE van at Nagaon Court Campus. In her inaugural speech she thanked CHILDLINE Nagaon for the reaching to children in distress and helping children in difficult circumstances. She also urged the community to extend their complete cooperation and to call 1098 if they see a child in need.

Smt. Goswami also assured constant support from the District Administration in CHILDLINE's initiatives including case interventions. Shri. Chidananda Nath, Chairman, Child Welfare Committee (CWC) along with the Superintendent of the State Children Home, Joint Director of Health Services, Divisional Programme Officer under ICDS Cell, Inspector of Schools, Assistant Labour Commissioner, a few advocates from the Nagaon Bar Association and few social workers were present. The event concluded with a vote of thanks from the CHILDLINE team.

## TATA Power Employee Giving Campaign

A two day event on employee giving was held in the premises of TATA Power on 12th and 13th of March 2015. The CSR unit of TATA Power had put up a wish tree with pledges towards the Tata Volunteering Week in collaboration with CHILDLINE India Foundation. The wish tree enabled the employees to contribute to the cause of child rights. As the employees gathered in the display area, the representatives of CHILDLINE India Foundation distributed Childline brochures and personally spoke with the employees making them aware about CHILDLINE 1098 services.



## TATA AIG employee engagement program at YMCA shelter home for boys in Mumbai



As a part of TATA AIG employee engagement program, a team of 15 volunteers from TATA AIG spent a full day at YMCA Boys Home in Andheri on 28th March 2015. The day started with the team interacting with children and conducting activities including drawing competition, poetry recital, solo dance and singing for children.



Nearly 60 kids took part in the fun filled event and enjoyed a lot with the volunteers. CHILDLINET-shirts were gifted as a memento to each child while the TATA AIG volunteers presented sports materials for the benefit of the children. We thank all volunteers from TATA AIG who contributed to make the program joyful for the kids





## MUMBAI: CSAAP Workshop trains one more batch of 29 enthusiastic volunteers

The Volunteer Training Workshop organised by CIF's Child Sexual Abuse Awareness Program (CSAAP) saw participation from 29 enthusiastic volunteers, from diverse walks of life. Students, mothers and working professionals attended the two days workshop, while resource persons took them through various aspects of CSA.



The two day training workshop held at the Young Men's Christian Association (YMCA) aimed to equip all volunteers with an overview of CSA related issues (knowledge) and to provide them with practical communication skills to prepare them for taking on the task of sensitising children in schools.

The workshop started with Mr. Nishit Kumar, Head, Communication & Strategic Initiatives, CIF addressing the participants on 'Child Protection and Child Rights (CPCR)', briefed the participants about CIF and explained the concepts of 'Rights', and specifically about Child rights. He also presented to the participants current statistics of cases of child sexual abuse that CIF deals with and how the number has progressively increased.

The next session was taken by Ms. Kavyal Sedani, Trainer, Therapist- Rise Above explained about appearance, first impressions, body posture, tone of voice, use of hands and space, etc with an activity planned for the participants, keeping them active and on their feet the whole time. The participants were divided into groups and each group allotted a fairy-tale. Their task was to enact the fairy-tale while changing the end/ climax of the story. The purpose was to evaluate the tone of voice of each participant when presented in front of an unknown audience.

The session on Communication skills lasted for a total of five hours (with a one hour lunch break in between), and by the end of it, the participants were equipped on how to conduct CSAAP session with school children.

The day two of the workshop started a session on POCSO Act 2012 by Mr. Nishit Kumar; he spoke about legal aspects of Child Sexual Abuse, how the bill was drafted, when it became a law, why it became a law, etc. This was followed by a session by Ms. Suchismita Bose, *Director - The Foundation*. Ms. Bose started her session with a brief explanation of what CSA is, its definition, types, the myths, etc.



\*Child Sexual Abuse Awareness Program

## \*CSAAP news

After lunch, Ms. Bose went on to explain the other aspects of CSA; how to identify child sexual abuse, what to do if a child discloses sexual abuse, etc. Using Pictures and video snippets, Ms. Bose covered all the theoretical aspects of Child Sexual Abuse also covering few real life cases. By the end of this session, most volunteers realized the importance of being aware and that a topic such as Child Sexual Abuse which is rarely talked about in society, so much so, that if not for the workshop, they wouldn't have known the facts about CSA nor bothered to find out.

At the end of the session, CSAAP team briefed the volunteers about all the technical aspects and thanked all the participants for joining hands to work on this righteous cause. The two day workshop focused on the knowledge of Child Rights in India, various components and effects of Child Sexual Abuse, laws protecting children and the communication skills required to take this program to schools. The workshop aimed to equip all volunteers with an overview of CSA related issues (knowledge) and to provide them with the practical communication skills to prepare them for taking on the task of sensitizing children in schools.

### Workshop on Safe Touch & Personal Safety rules

In a bid to sensitise the differently abled children on Child Rights and Child safety, CHILDLINE's Child Sexual Abuse Awareness Program (CSAAP) team along with Inner Wheel Club Bombay Andheri East conducted an awareness session with disabled children at the Mookhdwani School to empower them on topics such as Safe Touch, Unsafe Touch & Personal Safety Rules. As a part of CSA Awareness Program, the workshop aimed to sensitise all children but also to spread awareness among parents, teachers and other care givers as well as engaging the community in empowering children to differentiate between a good touch and a bad touch.





## CHILDLINE Contact Centre (CCC) in expansion mode

*CCC opens at (Rajarhat) Kolkata, (Thoraipakkam) Chennai, (Goregaon) Mumbai and schedule to launch in Delhi.*

CHILDLINE service needs to reach every part of the country. CHILDLINE use contemporary technology to improve efficiency by using modern day technology of a Call Centre to provide a more systematic approach to Call Management and documenting. The voice of every distressed child reaches us through the CHILDLINE Contact Centre (CCC), a central facility to which all 1098 calls are directed.

The CHILDLINE Contact Centre (CCC) is a 24 hour voice response facility of CHILDLINE run out of a modern Business Process Outsourcing (BPO) facility. CCC answers calls 24X7 at a national level from children in need of assistance and ensures that they are provided help through partners at the local level and helps in 24-hr manning of service of 1098 calls on an integrated system with the Scripting for call response: language, content along with linkage to interventions via Intervention Units and Case documentation.

CCC is staffed by CIF staff and the technology/infrastructure is outsourced to TCS. In 2014-15, CCC was expanded from existing coverage of North and West regions to cover South and East regions as well.

Prior to expansion CCC was operating from one site in Mumbai with 18 seats. Post expansion: Operating 60 seats on full time (24 hour basis) across all four regions. The seats are split across 4 locations: **Mumbai** (split across 2 sites) services North and West regions, **Chennai** services South regions and **Kolkata** services East regions.

### Expansion Model

- Remote located Primary data centre (Mumbai) and disaster backup secondary data centre in different city (Chennai).
- Data Centre to host CRM software server, Call recording server, Genesys platform server, Data backup server.
- CCC locations at TCS facilities in each city is linked to data centers via MPLS cloud based connectivity.
- Vendors includes: Tata Consultancy Services (TCS) for hosted solution model (data centres and MPLS connectivity) and for CCC facility in each city and Talisma for CRM software.

### Expansion Status

Primary Data Centre setup and Secondary data centre under testing.

CCC launched as follows:

**MUMBAI:** Additional 12 seats at Goregaon (NESCO)



CCC Goregaon inauguration on October 29, 2014

**CHENNAI:** 18 seats at Thoraipakkam (Tek tower)



CCC launch in Chennai on November 11, 2014

**KOLKATA:** 12 seats at New Town, Rajarhat (Eco space)



CCC opens in Kolkata on December 15, 2014

## Staff:

1. Mumbai: 80 across both locations
2. Chennai: 65
3. Kolkata: 45

## CHILDLINE Partner meets for changeover:

1. Chennai: completed for partners of all southern states on 7th/8th July.
2. Kolkata: completed on 24th, 25th and 28th September for all states of East/North east.

## Coverage:

1. Mumbai CCC: all of North and west regions: J&K, HP, Uttranchal Pradesh, UP, Punjab, Haryana, Delhi, Rajasthan, MP, Gujarat, Maharashtra, Goa, Mumbai.
2. Chennai CCC: all 5 states of South: Tamilnadu, AP, Telangana, kerala, Karnataka, Pondicherry.
3. Kolkata CCC: all states of east: W Bengal, Orissa, Bihar, Chattisgarh, Jharkhand, Assam, Meghalaya, Manipur, Tripura, Nagaland, Mizoram, Arunachal Pradesh, Andamans.

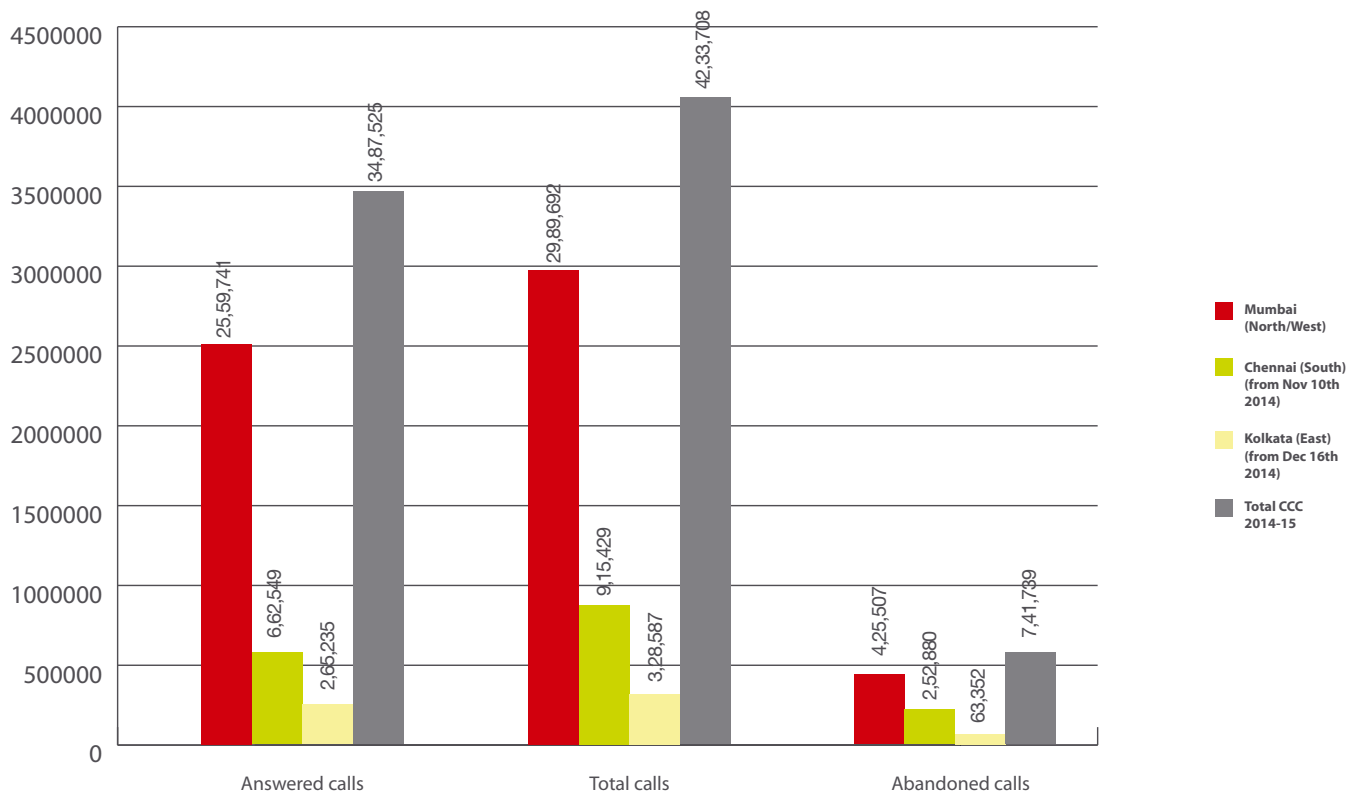
## CCC Snapshot (\*as on March 31st 2015):

Indicators	Numbers
No of CCC sites	4
No of Seats	60
No of CHILDLINE locations covered	317
No of Incoming lines	210
Coverage	All India

Region/CCC	Answered Calls	Total Calls
Mumbai (North/West)	2559741	2989692
Chennai (South) (from November 10 <sup>th</sup> 2014)	662549	915429
Kolkata (East) (from December 16 <sup>th</sup> 2014)	265235	328587
<b>Total CCC 2014-15</b>	<b>3487525</b>	<b>4233708</b>

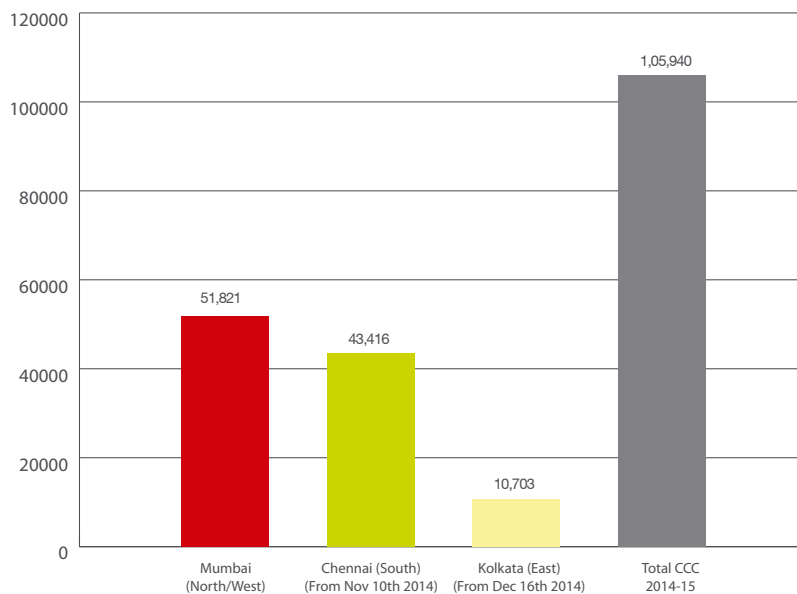
(\*as on July 2015, number of seats are 82):

## CCC 2014-15

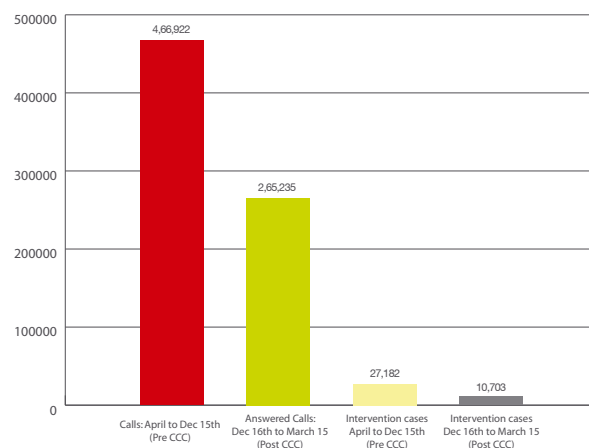
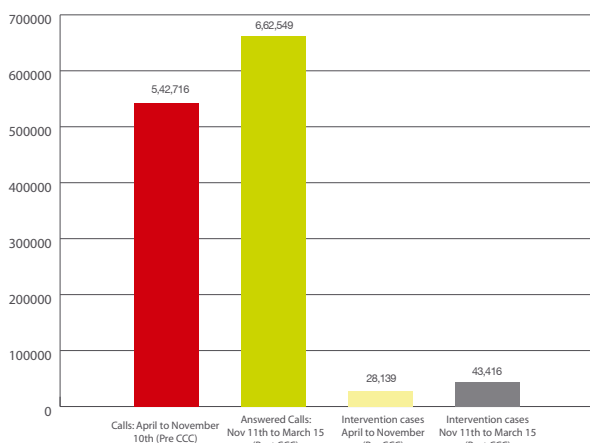
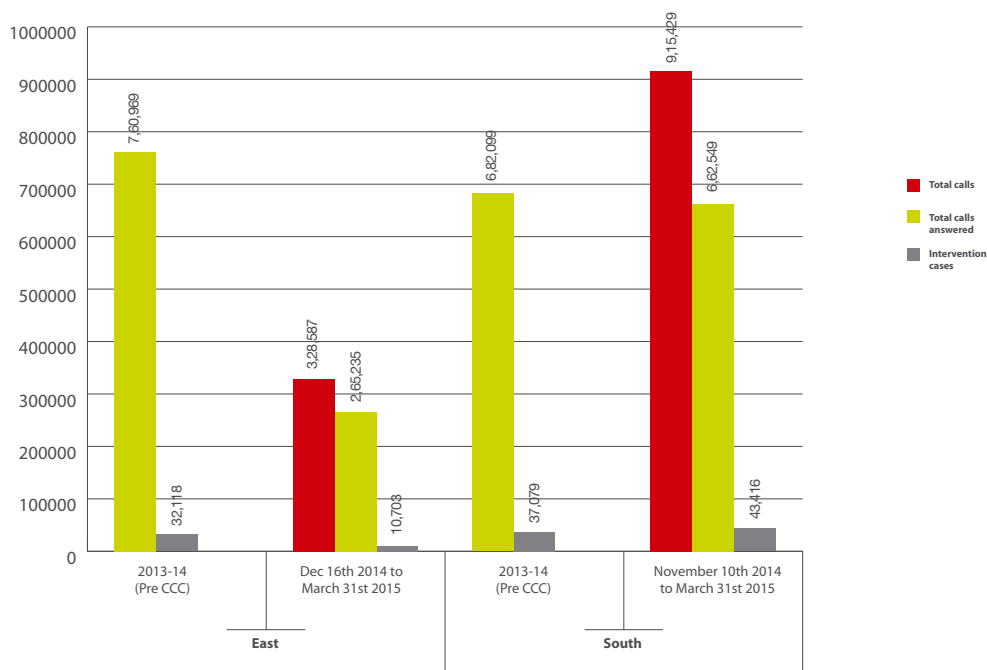




## Intervention Cases 2014-15



## Impact of CCC in South and East (2013-14 vs 2014-15)



## Live Mint- 'When Govts and civil society work together'

*"The Governments presence helped us get access to other government-run institutions like hospitals, railways, police which helped rehabilitate the children eventually,"*  
- Nishit Kumar, Head, Communication and Strategic Initiatives, CIF

### Read full story here:

<http://www.livemint.com/Politics/DCRqCeXLVWHW4Ti0nDuvAM/When-govts-and-civil-society-work-together.html>



## Amrita TV- CHILDLINE on talk show 'Malayali Durbar'

Mr. Jobi A P, District Coordinator, **CHILDLINE Trivandrum** participated in 'Malayali Durbar', a popular family chat show hosted by Actor, Maniyanpilla Raju in Amrita Television. Mr. Jobi created buzz on CHILDLINE 1098 and explained about Child Rights in the episode on Child rights, CHILDLINE services, protection and parenting.



### Watch full episode here:

[https://www.youtube.com/watch?v=oKFD7gJV-8E&list=PLfq-XURD5\\_0TwXuNnv7HN8gJ7AosSJ0eQ&index=7](https://www.youtube.com/watch?v=oKFD7gJV-8E&list=PLfq-XURD5_0TwXuNnv7HN8gJ7AosSJ0eQ&index=7)







## Joy of volunteering: Apeksha J Poojary shares her volunteer experience at CHILDLINE

Apeksha works hard, but she does much more than that. She joined the team as a volunteer with CHILDLINE's Child Sexual Abuse Awareness Program (CSAAP) to raise awareness on CSA. She is an ardent supporter of CHILDLINE.

*"I understand what CSA is from personal knowledge and my reason to volunteer for the Child Sexual Abuse Awareness Program (CSAAP) stems from that. The CSA awareness program developed by CHILDLINE is so well researched and designed that acceptance from the children is easy. The children love the story format and hence communication of the message is powerful and lasting."*

Every teaching moment is also a learning moment for the volunteer. I learnt that children have strong intuitive senses. I was awed when kids from 2nd grade would talk about 'atma' (soul) and 'dil ki baat' (voice of the heart) when I would ask them what 'inner voice' meant. I learnt that kids have a great sense of humor. When asked 'Where would they run away if they found themselves with a perpetrator?' one kid mused "Sharukh Khan's house!" Running away and talking about the incident to a Sainik, Jawan, Police, CID or Sher Khan (from Bunty's story) were common responses!

My experience as a volunteer has been varied. I have been completely humbled by the attention and love that the kids have shown towards me because they understand that the story being told to them is important for their safety. I have also been appalled by the restrictive attitude of few school authorities showing concern over the session not being taken for girls and boys separately. I was told by a particular school teacher in a staff room to not talk too much about children's rights during a session or else the children might take too much liberty!

In every CHILDLINE session I feel an overbearing sense of responsibility towards our society's children, fulfillment of that responsibility and the realization that during the story telling session, I am helping children to help themselves stay safe. We have taken the first step towards the safety of our children with CHILDLINE. I would urge you to volunteer for the CSA

awareness program and help CHILDLINE in its endeavour to reach out to children."



\* Apeksha J Poojary, Child Sexual Abuse Awareness Program (CSAAP) Volunteer (Also, an ardent supporter of CHILDLINE). She is an Organization Development professional and Independent Consultant in Mumbai.



# CHILDLINExpressions

## CHILDLINE wall painting in Tirunelveli

The District Governor of Rotary club, Tirunelveli unveiled CHILDLINE wall painting in New bus stand in Tirunelveli.



## CHILDLINE Hoardings spreads awareness on 1098 in tourist spots



CHILDLINE Kannur in collaboration with DTPC Kannur put up attractive hoardings with messages on 1098 and child rights in prominent tourism spots covering premises of Muzhappilad, Darmadam, Payyambalam beaches in Kannur district.

CHILDLINE Agartala was inducted as a member in the State Advisory Board under JJ Act.

## CHILDLINE Xpressions in Railway premises in Murshidabad

CHILDLINE Xpressions are now in Azimganj and Berhamore Court Railway Stations. Thanks to the efforts of CHILDLINE Murshidabad in creating awareness on 1098



CHILDLINE is now on the official website of district Administration of West Jaintia Hills.

Check it out here:  
<http://westjaintiahills.gov.in/>



## CHILDLINE Xpressions in Police stations in Bhind

CHILDLINE boards are displayed at police stations in Bhind spreading the word on 1098. Thanks to the continuous follow up by CHILDLINE Bhind with SP.



## Open House Programmes in Schools across Jashpur

The Asst. Commissioner, Tribal Development Department, Jashpur issued a circular to all Government and private schools to permit CHILDLINE to conduct open house programmes.



# CHILDLINEexpressions

## CHILDLINE Hoardings and Wall paintings in Meerut

The District Magistrate of Meerut directed the Regional Manager, Uttar Pradesh State Road Transport Corporation-Meerut, Station Superintendent-Meerut Railway Station, Chief Medical Officer-Meerut etc to put up CHILDLINE wall paintings at Bus Station, Railway Station, Hospitals/PHCs in public places across Meerut.



## CHILDLINE sticker campaign with TNSTC in Pudukottai

CHILDLINE Pudukottai with support from Tamilnadu State Transport Corporation (TNSTC), Pudukottai Division, carried out a sticker campaign at the New Bus stand.



## CHILDLINE wall painting in Thanjavur

With an aim to spread awareness on CHILDLINE 1098 and Child Marriage, CHILDLINE Thanjavur got a wall painting near New Bus stand at Thanjavur.





# CHILDLINEdashboard



Over 40 children enthusiastically participated in a open house event organised by **CHILDLINE Ahmedabad** in Lambha



The Resource organisation meet organised by **CHILDLINE Bidar** saw participation from officers from various Govt. departments, CWC members, representatives from NGOs



Over 300 children gathered at Makkala Coota Park in Bangalore to participate in a postcard campaign – action/2015 on Child Rights jointly organised by BOSCO, CRY, BREADS, CREAM and **CHILDLINE Bangalore**



Organised by **CHILDLINE Kasaragod**, Mr. Nidhish M George, Coordinator (Nodal), making a point at a workshop on POC SO Act 2012 to sensitise Anganwadi teachers



Students from Lalbahadur Shastri School during an awareness programme on personal safety rules organised by **CHILDLINE Vidisha**



Police officers part take in a training programme on POC SO Act 2012 organised by **CHILDLINE Kollam** with support Kollam Rural Police.



Students from Government School in Ghat at an open house meet organised by **CHILDLINE Haridwar**





Members from Youth Club of Karaikal ardently listening to **CHILDLINE Karaikal** team at an orientation session on 1098 in Kottucherry in Karaikal



Nearly 100 children had a great fun at a summer camp organised by **CHILDLINE Panchamahar**



Over 100 NSS cadets came forward and pledged their support at an awareness program organised by **CHILDLINE Sagar**



Organised by **CHILDLINE Yavatmal**, Many children marched in an awareness rally carrying placards and raising slogans on Child Rights and **CHILDLINE 1098**



Organised by **CHILDLINE Noida**, a district consultation meet on Child Marriage was attended by officials from Government departments, NGOs discussing on the occasion of National Girl Child Day celebrations.



Organised by **CHILDLINE Raisen**, students ardently listening to CHILDLINE team at an awareness programme in DM school in Raisen



Kids had a whale of a time during an exposure visit to Grant Bhagwati hotel organised by **CHILDLINE Surat** in Surat







## A stylized illustration of a hand holding a pen, writing on a yellow background. The hand is pink with black outlines, and the pen is black. The background is a solid yellow color.

# CHILDLINE across the country





# CHILDLINEfamily

## Government Partners

Ministry of Women and Child Development, Department of Telecommunications, Ministry of Health, Railway Ministry, Department of Social Defence/ Social Welfare.

## NGO Partners

### North

**Agra** [Childhood Enhancement through Training & Action], **Ajmer** [DISHA-Roman Catholic Diocesan Social Service Society, Rajasthan Mahila Kalyan Mandal, Grameen Evam Samajik Vikas Sansthan, Mahila Jan Adhikar Samiti, Gharib Nawaz Mahila Awam Bal Kalyan Samiti], **Aligarh** [UDAAN Society], **Alwar** [Nirvanavan Foundation] **Allahabad** [Gramothan Jan Seva Sansthan], **Ambala** [Zilla Yuva Vikas Sanghatan], **Amritsar** [Navjeevan Charitable Society for Integral Development], **Azamgarh** [Ramsanwari Ramsinhasan Sikshan Prachar Samiti (RRSPS)], **Baharaich** [Pratham, Developmental Association for Human Advancement, Bhartiya Gramothan Seva Sansthan], **Balia** [Navbhartiya Nari Vikas Samity], **Banda** [Chitrakoot Jan Kalyaan Samiti], **Barmer** [Dhara Sansthan, Gramin Vikas Sansthan], **Bareilly** [Deep Jan Kalyan Samiti], **Bharatpur** [Disha Foundation], **Barabanki** [Prayatra Foundation, Basic Utthan Evam Gramin Sewa Sansthan, Basic Utthan Evam Gramin Sewa Sansthan], **Banswara** [Vaagdharma], **Bhilwara** [CUTS CHD], **Bikaner** [Urmul Trust, Urmul Jyoti Sansthan, Urmul seemant samiti, Urmul Setu Sansthan], **Bulandshahar** [Navdeep Samajik Vikas Sanstha], **Chamba** [Education Society], **Chamoli** [Himad Samiti (Himalayan Society For Alternative Development), Jai Nanda Devi Swarojgar Shikshan Sansthan], **Chandigarh** [Youth Technical Training School], **Central Delhi** [Salaam Baalak Trust], **Chandauli** [Janak Samiti], **Chitrakoot** [Sarvodaya Sewa Ashram], **Churu** [Jhunjunhu Zila Paryawaran Sudhar Samiti], **Dehradun** [Mountain Children's Foundation], **Central Delhi** [Salaam Baalak Trust], **South West Delhi** [Don Bosco Ashalayam], **North East Delhi** [Brotherhood Society], **North Delhi** [Prayas], **South Delhi** [Butterflies], **Mathura** [Panchsheel Social Welfare Society], **Mewat** [Chetanalaya], **Dungarpur** [Rajasthan Bal Kalyan Samiti, Boruka Charitable Trust, Muskan Sansthan], **Faridabad** [Nav Srishti], **Faridkot** [Natural's Care], **Firozabad** [Chirag Society], **Ferozepur** [Lala Fateh Chand Brij Lal Educational Society], **Gautam Budh Nagar** [FXB India Suraksha, SADRAG, Association for Welfare Social Action & Research India], **Ghaziabad** [Asha Deep Foundation], **Gorakhpur** [DISA, Purvanchal Gramin Seva Samiti], **Gurdaspur** [District Child Welfare Council], **Gurgaon** [Shakti Vahini], **Haridwar** [Adarsha Yuva Samiti, \*Shri Bhuvneshwari Mahilla Ashram], **Jaipur** [I-India, Jan Kala Sahitya Manch Sanstha, Institute for Development Studies], **Jhalawar** [Sankalp Seva Samiti], **Jaisalmer** [CECOEDECON], **Jalandhar** [Nari Niketan Trust], **Jammu** [Indian Red Cross Society, University of Jammu], **Jind** [District Council for Child Welfare (DCCW)], **Jodhpur** [Jai Bhim Vikas Shikshan Sansthan], **Kangra** [Urban Tribal & Hills Advancement Society], **Kanpur** [Subhash Children's Society], **Kannauj** [Warsi Sewa Sadan], **Karnal** [District Council For Child Welfare Bal Bhawan, Karnal], **Kushinagar** [Samudaik Kalyan Evam Vikas Sansthan], **Kaushambi** [Vaishno Gram Vikas Sewa Samiti, Kamla Gram Vikas Sansthan, Jan Kalyan Mahasamiti], **Kota** [Alarippu, Rajasthan State Bharat Scouts & Guides], **Lakhimpur Khiri** [PACE, Chitranshu Samaj Kalyan Parishad], **Lucknow** [Human Unity Movement, National Institute for Public Cooperation and Child Development], **Ludhiana** [Swami Ganga Nand Bhuri Wale International Foundation], **Maharajan** [Vikalp, Srishti Seva Sansthan, Purvanchal Gramin Seva Samiti], **Manali** [HP Mahila Kalyan Mandal, Himalayan Friends], **Mandi** [Society for Rural Development and Action], **Meerut** [Janhit Foundation], **Moradabad** [Society for All Round Development], **Nainital** [Vimars], **Pali** [Gram Vikas Seva Sansthan], **Palwal** [Abhivyakti Foundation], **Panipat** [Gandhi Smarak Nidhi], **Pathankot** [Dr. Sudeep Memorial Charitable Trust, Saint Francis Home], **Patiala** [Navjivini School of Special Education], **Poonch** [National Development Foundation], **Pithoragarh** [Association for Rural Planning and Action, Vardan Sewa Sanstha, Gomati Prayag Jan Kalyan Parishad], **Rohtak** [Bharat Gyan Vigyan Samiti], **Rupnagar** [Association for Social & Rural Advancement], **Rudraprayag** [Gomati Prayag Jan Kalyan Parishad (GPJKP)], **Saharanpur** [Bharat Sewa Sansthan], **Sri Ganganagar** [Tapovan Trust], **Sawai Madhopur** [Samantar-Centre for Cultural Action And Research], **Shimla** [Himachal Pradesh Voluntary Health Association], **Siddharth Nagar** [Shohratgarh Environmental Society (SES)], **Sirmaur** [Peoples Action for People in Need], **Sirsa** [DISHA], **Solan** [Himachal Pradesh Voluntary Health Association], **Srinagar** [Human Efforts for Love & Peace Foundation], **Tonk** [Shiv Shiksha Samiti], **Udaipur** [Seva Mandir, Udaipur School of Social Work, Seva Mandir- sub-centre], **Udhamsingh nagar** [Kumaun Sewa Samiti (KSS)], **Udhampur** [Hemophilia Society], **Uttarkashi** [Shri Bhuvneshwari Mahila Ashram, Tarun Paryavaran Vigyan Sanstha], **Varanasi** [Gandhi Adhyapeeth, Association for the Socially Marginalized's Integrated Therapeutic Action (ASMITA)], **Yamuna nagar** [Utthan Institute of Development and Studies].

### South

**Adilabad** [MAHITA], **Alappuzha** [The Allepey Diocesan Charitable and Social Welfare Society], **Anantapur** [Women's Development Trust, Human And Natural Resources Development Society, Praja Seva Samaj], **Bangalore** [Association for Promoting Social Action, Bangalore Oniyavara Seva Coota, Child Rights Trust], **Bagalkot** [Rural Environmental Awareness Community Help (REACH)], **Bangalore Rural** [SPARSHA, Nemmadri, Grameena Abyudaya Seva Samasthe], **Belgaum** [United Social Welfare Association], **Bellary** [Centre For Rural Development, Bellary Diocesan Development Society, Don Bosco-The Hospet Salesian Society, Society for Integrated Community Development], **Bidar** [Sharada Rudseti Institution, Don Bosco Youth Empowerment Services, Sahayog, Dr. B. R. Ambedkar Cultural & Welfare Society, ORBIT], **Bijsapur** [Ujjwala Rural Development Service Society], **Chamarajnagar** [Organisation for Development of People (ODP), Health Environment & Socio- Economic Project -HELP], **Chennai** [Indian Council for Child Welfare, Don Bosco Anbu Illam, Asian Youth Centre, Bro.Siga Social Service Guild, Community Health Education Society (CHES)], **Chittoor** [Rural Organization for Poverty Eradication Services, Academy of Gandian Studies], **Coimbatore** [Don Bosco Anbu Illam], **Cuddalore** [Indian Council for Child Welfare], **Davangere** [Adarsha Samaja Karya Samsthe, The Don Bosco Charitable Society, SPOORTHY, Kolache Pradesha Parisara Parivarthane Mathu Halligala Abhivrdi Samsthe ], **Dharmapuri** [Thencodu Federation society, Don Bosco College, Hebron Caring Society for Children], **Dharwad** [Belgaum Diocesan Social Service Society, Sneha Education & Development Society, Socio-Economic Education Development Action, Karmani Grameena Seva Pratishtan, Kalyana Kiran Social Service Institution], **Dindigul** [Dindigul Multipurpose Social Service Society, CEDA Trust, Mutual Education for Empowerment and Rural Action], **Eluru** [Social Service Centre, Department of Social Work-DNR College], **Erode** [Centre for Education and Empowerment of the Marginalized], **Gulbarga** [Seth Shankarlal Lahoti Law College, Don Bosco PYAR, Margadarshi], **Guntur** [Good Shepherd Convent, Social Educational and Economic Development Society], **Hassan** [PRACHODANA (Centre for Social Service)], **Hyderabad** [Divya Disha, Society for Integrated Development in Urban and Rural Area], **Idukki** [Marian College Kutikkanam, Voluntary Organization for Social Action and Social Development (Collab), Voluntary Organization for Social Action and Social Development (sub centre), Vijayapuram Social Service Society], **Kanchipuram** [Hand in Hand, Association for Community Development Service], **Kannur** [Don Bosco College, Tellichery Social Service Society, Association for the Welfare of Handicapped], **Kanyakumari** [Kottar Social Service Society, Holy Cross College], **Karaikal** [Social Need Education and Human Awareness (SNEHA)], **Karimnagar** [Pratham Education Initiative], **Kasargod** [Kasarragod Rotary Institute for Disabled, Mar Thoma College of Special Education, People's Action for Non Formal Education & Development in Technology], **Khammam** [Society for Community Participation & Education in Rural Development (SCOPE-RD), Centre for Action on Disabled Rights & Empowerment (CADRE)], **Kochi** [Don Bosco Sneha Bhavan, Rajagiri College of Social Sciences], **Kodagu** [Coorg Organization for Rural Development], **Kolar** [MANASA Centre for development and social action], **Kollam** [Quilon Social Service Society, Quilon Don Bosco Society, Punalur Social Service Society], **Koppal** [Sarvodaya Integrated Rural Development Society, Pastoral Sociology Institute], **Kottayam** [Bishop Choolaparambi Memorial Outreach Joint Action to Strengthen Society (BCM OJASS), Vijayapuram Social Service Society (VSSS), We Care Centre], **Kozhikode** [Association for Welfare of the Handicapped, Farook College], **Krishnagiri** [Association for Rural Community Development (ARCOD), **Kurnool** [Sri Parameswari Educational Society], **Madurai** [Madurai Institute of Social Sciences, Sakthi (Vidyal)], **Mahabubnagar** [\*Lambada Hakkula Vedika (LHV) Eco-Club (Paryavarana Parirakshana Sanstha)], **Malappuram** [Pocker Sahib Memorial Orphanage College, Sheshy Charitable Society, Rajagiri Outreach], **Mandya** [Vikasana Institute for Rural and Urban Development, Bheem Integrated Rural Development Society], **Mangalore** [Roshni Nilaya, School of Social Work, PAD], **Medak** [Centre for Action Research and People's Development, Divya Disha], **Mysore** [Organization for the Development of People, Rural Literacy & Health Programme, Nisarga Foundation], **Nagapattinam** [Avvai Village Welfare Society, Society of DMI], **Namakkal** [Leadership through Education and Action foundation Society (LEAF)], **Nellore** [Association for the Rural Development (ARD)], **Nizamabad** [Perali Narasiah Memorial Charitable Trust], **Ongole** [HELP], **Palghat** [Preshihta Social Service Society, Mercy College], **Pathanamthitta** [Bodhana], **Puducherry** [Pondicherry Multipurpose Social Service Society, Integrated Rehabilitation & Development Centre, Pondicherry], **Pudukkottai** [Pudukkottai Multipurpose Social Service Society (PMSSS), Rural Development Organization (RDO), Rural Education for Community Organization (RECO)], **Ramanthapuram** [Tamil Nadu Rural Reconstruction Movement (TRRM), Society for People's Education and Economic Development (SPEED), People's Action for Development (PAD)], **Salem** [Don Bosco Social Service Society, Young Women's Christian Association], **Shimoga** [Siddeshwara Rural Development Society, Malnad Social Service Society], **Srikakulam** [Youth Club of Bejjipuram, Bapuji Rural Enlightenment and Development Society, Gunna Udatayya Eternal Service Team, (Palasa), Gunna Udatayya Eternal Service Team (Itchapuram), Action in Rural Technology and Services, Bapuji Rural Enlightenment and Development Society], **Thanjavur** [Periyar Maniammai University, Social Health & Education Development India], **Tiruvannamalai** [Rural Education & Development Society, Terre Des Homes Core Trust (Collab), Terre Des Homes Core Trust (sub centre)], **Trivandrum** [Trivandrum Don Bosco Veedu Society, Loyola Extension Services, Trivandrum Social Service Society], **Thiruvallur** [Mass Action Network, Arunodhaya Centre for Street and Working Children, Jeeva Jyothi], **Tirunelveli** [Saranalayam-TSSS], **Thrissur** [St.Christina Holy Angel's Home, Department of Social Work, Vimala College], **Tirupur** [Tirupur Auxilium Salesian Sisters Society, Centre For Social Education and Development (CSED)], **Theni** [Ambelal Heinrich Memorial Trust, Mahavir Munnatra Sangam, The Society of Sister of The Presentation for the Blessed Virgin Mary] **Trichy** [Department of Social Work - Bishop Heber College, Sisters of the Cross Society for Education And Development], **Tiruvarur** [National Mother Child Welfare Organization (NAMCO)], **Tuticorin** [People Action for Development], **Tumkur** [BADUKU], **Vijayawada** [Forum for Child Rights (Collab), Forum for Child Rights (Nodal)], **Villupuram** [Bullock Cart Workers Development Association, Association for Rural Masses (Collab), Association for Rural Masses (Sub Centre) Centre for Coordination of Voluntary Works and Research, Mother Trust, Nambikkai Trust], **Virudh Nagar** [Resource Centre for Participatory Development Studies, Society for People's Education & Economic Change (Collab), Society for People's Education & Economic Change (Sub centre), Madurai Multipurpose Social Service Society, Trust for Education & Social Transformation], **Vizianagaram** [Nature], **Vishakhapatnam** [Association for Rural Development and Action Research, UGC-DRS Programme, Department of Social Work], **Warangal** [Pragathi Seva Samithi, Modern Architects for Rural India, Franciscan Missionary of Mary Social Service Society], **Wayanad** [Joint Voluntary Action for Legal Alternatives, Hilda Trust], **YSR Kadapa** [Vijay Foundation Trust, Sri Action in Development Society, Rayalaseema Harijana Girijana Backword Minorities Seva Samajam].

\*Partner only for part of the period

## Government Partners

Ministry of Women and Child Development, Department of Telecommunications, Ministry of Health, Railway Ministry, Department of Social Defence/ Social Welfare.

## NGO Partners Continued

**East**  
**Agartala** [Voluntary Health Association of Tripura, Tripura Council for Child Welfare, Tripura Adibasi Mahila Samity], **Andaman** [Dweep Prayas (Collab, Dweep Prayas (support))], **Aizawl** [Centre for Peace and Development, **Bhadrak**[Society for Weaker Community, Pragati Jubak Sangha], **Balasore** [Bapuji Seva Sadan, Alternative for Rural Movement, Aswasana], **Behrampur** [Indian Society for Rural Development, National Institute for Rural Motivation Awareness & Training Activities], **Bhagalpur** [Disha Gramin Vikas Manch, Naugachia Jan Vikas Lok Karyakram, Utkrishta Seva Sansthan], **Birbhum**[Elmhirst Institute of Community Studies, Jayaprakash Institute of Social Change, Rampurhat Spastics and Handicapped Society], **Bhubaneswar** [Ruchika Social Service Organisation, Bhairabi Club], **Bilaspur** [Samarpit, Shikhar Yuva Manch], **Bolangir** [ADHAR, KALYAN, Youth Services Centre], **Bankura**[Shamayita Math], **Barpeta** [Anchalik Gram Unnayan Parishad, Students Welfare Mission], **Bishnupur** [New Life Foundation-Manipur, People's Resource Development Association (PRDA)], **Burdwan** [Asansol Burdwan Seva Kendra, Jayaprakash Institute of Social Change (Asansol), Jayaprakash Institute of Social Change (Katwa)], **Buxar**[Gramin Sansadhan Vikash Parishad, Disha Ek Prayas], **Chaibasa** [Society for Reformation and Advancement of Adivasis], **Cooch Behar** [Society for Participatory Action and Reflection (SPAR), Haldibari Welfare Organization], **Cuttack** [Open Learning System, Basundhara], **Dakshin Dinajpur** [Society for Participatory Action and Reflection], **Dhantewada** [Gramodaya Seva Sansthan, SHAMAYITA MATH], **Darbhanga** [East & West Educational Society, Kanchan Seva Ashram, Sarvo Prayas Sansthan, Gramodaya Veethi (Keoti) , Gramodaya Veethi (Singhwar), Gyan Seva Bharti Sansthan], **Dharmanagar** [Saghadip, Adarsha Sangha, Kanchanpur, Adarsha Sangha, Jampui hills], **Darjeeling** [CINI – North Bengal Unit, Kanchanjunga Uddhar Kendra Welfare Society, Bal Suraksha Abhiyan], **Deoghar** [Gram Jyoti, Network for Enterprise Enhancement and Development Support (NEEDS), Young Action for Mass, India (YAM, India)], **Dhalai**[Prabha Dhalai], **Dhanbad** [Bhartiya Kisan Sangh, Gram Praudiyigik Vikas Sansthan (Nirsa), Gram Praudiyigik Vikas Sansthan (Tundi)], **Dibrugarh** [North East Society for the Promotion of Youth and Masses (NESPYM)], **Dimapur** [Prodigals Home, Community Educational Centre Society], **Durg** [LokShakti Samaj Sevi Sansthan], **Gangtok** [Association for Social Health in India (ASHI), Youth Development Society of Sikkim ( YODESS), Rongili, Youth Development Society of Sikkim (YODESS)-Rongpo], **Gaya** [People First Educational Charitable Trust], **Guwahati** [Indian Council for Child Welfare (ICCW), National Institute for Public Cooperation & Child Development (NIPCCD)], **Hazaribag** [Srijan Foundation, Darpan, Samadhan, Jan Seva Parishad, Nav Bharati Jagriti Kendra], **Hooghly** [Satya Bharati], **Howrah** [Don Bosco Ashalayam], **Imphal** [Department of Anthropology, Manipur Mahila Kalyan Samity (MMKS)], **Itanagar** [Don Bosco School], **Jagdalpur**[Bastar Samajik Jan Vikas Samiti], **Jalpaiguri** [Jalpaiguri Welfare Organisation, Ananda Chandra College], **Jashpur** [Samarpit- Centre for Poverty Alleviation and Social Research], **Jamui** [Jan Pragati Sansthan, Samagra Seva, Parivar Vikas ], **Jowai** [Jantai Hills Development Society], **Kailashahar** [Blind & Handicapped Association, Pushparaj Club], **Kandhamal** [Banabasi Seva Samity], **Katihar** [Bal Mahila Kalyan, Welfare India], **Kishanganj** [East & West Educational Society, Crescent Educational & Welfare Trust, Nilu Jan Vikas Sansthan, Koshi Gramin Vikas Sansthan Araria, Compereing Society for Social Work and Research Network], **Kohima** [Nagaland Voluntary Health Association], **Kolkata** [CINI ASHA, City Level Programme for Street & Working Children, Loreto Day School - Sealdah, Bustee Local Committee & Social Welfare Centre, Institute of Psychological & Educational Research], **Korba** [Social Revival group of Urban, Rural and Tribal (SROUT), Shikhar Yuva Manch ((SYM), Pali, Shikhar Yuva Manch ((SYM), Podiuprouda], **Koraput** [South Orissa Voluntary Action (SOVA), Women's Organization for Rural Development (WORD), Ekta ], **Lakhimpur** [Dikrong Valley Environment & Rural Development Society], **Malda** [Haiderpur Shelter of Malda, Chanchal Jankalyan Samity], **Mayurbhanj** [Rural Development Action Cell (RDAC), Centre for Regional Education Forest & Tourism Development Agency], **Murshidabad** [Palsapally Unnayan Samity, CINI- Murshidabad Unit, Gorabazar Shahid Khudiram Pathagarh], **Muzaffarpur** [National Institute for Rural Development Education Social Upliftment and Health (NIRDESH), Mahila Development Centre, Gramin Jan Kalyan Parishad, Hanuman Prasad Gramin Vikas Samity], **Nabarangapur**[Socio-Economic Development Programme, Society for Agriculture, Health & Education, Animal Husbandary & Rural Developmental Action (SAHARA)], **Nadia** [Sreema Mahila Samity, Chapra Social and Economic Welfare Association], **Nagaon** [Gram Vikas Parishad, Sadau Asom Gramya Puthibharal Santha], **Nongstoin** [Nongston Social Service Society ], **North 24 Parganas** [ Centre for Communication and Development, Dhagadia Social Welfare Society, North 24 Parganas Sammayao Sramagivi Samiti, Khalisady Anubhab Welfare Association, Joygopalpur Youth Development Center, Charuigachhi Light House Society, Katakhalai Empowerment & Youth Association, Sayestanagar Swanirvar Mahila Samity], **Pakur** [Bhartiya Kisan Sangh, Jan Lok Kalyan Parishad, Gramin Vikas Kendra, Lok Kalyan Seva Kendra, Tagore Society for Rural Development, Aman Samaj Kalyan, Jharkhand Vikas Parishad], **Paschim Medinipur** [Prabuddha Bharati Sishu Tirtha, Vidyasagar School of Social Work, Chak-Kumar Association for Social Service], **Patna** [Balsakha, East & West Educational Society, Nari Gunjan], **Purba Medinipur** [Vivekananda Lok Siksha Niketan], **Puri** [Rural and Urban Socio Cultural Help], **Purnea** [Tatvasi Samaj Nyas (Collab), Tatvasi Samaj Nyas (sub centre), Akhil Bhartiya Gramin Vikas Parishad, Parivesh Purna Jagran Sansthan], **Purulia** [Centre for Environmental & Socio Economic Regeneration, Manipur Leprosy Rehabilitation Centre], **Raigarh** [Lok Shakti Samiti], **Raipur** [Sankalp Sanskritik Samiti, Chetna Child & Women Welfare Society], **Rajnandgaon** [Srijan Samajik Sanstha], **Ranchi** [The National Domestic Workers Welfare Trust, Xavier's Institute of Social Service, Chotanagpur Sanskritik Sangh], **Rayagada** [Sakti Social Cultural & Sporting Organisation, Palli Vikash], **Rourkela** [Disha, Community Action for the Upliftment of Socio-Economically Backward People (CAUSE)], **Saharsa** [Anusuchit Jati / Anusuchit Janjati Kalyan Samiti, Mimansa Kalyan Samiti, Kosi Seva Sadan], **Sambalpur** [ADARSA, Rural Organisation for People's Empowerment, ASHA], **Sarguja** [Manav Sansadhan Sanskriti Vikas Parishad (MSSVP), Sangata Sahabhangi Gramin Vikas Sansthan, Chhattishgarh Prachar Evam Vikas Sansthan (CGPS), ], **Silchar** [Deshbandhu Club, Rajiv Open Institute], **Shillong** [Bosco Integrated Development Society (BIDS) ], **Sitamari** [Karpuri Thakur Gramin Vikas Sansthan, Pratham Mumbai Education Initiative (Parihar), ADITHI, Pragati Ek Prayas, (Sonbarsa), Pragati Ek Prayas (Riga) ], **South Sikkim** [Drishiti, Jorethang, Kapinzel Social Foundation ( KSF), Turuk Development Society], **Surajpur** [Chhattishgarh Prachar Evam Vikas Sansthan, Path Pradarshak], **South 24 Parganas** [Sabuj Sangha, CINI-Diamond Harbour Unit, School of Women's Studies (Jadavpur University)], **Tura** [Bakdil], **Udaipur** [Organization for Rural Survival], **Uttar Dinajpur** [CINI Uttar Dinajpur Unit], **Vaishali** [Swargiya Kanhai Shukla Samajik Seva Sansthan, Narayani Seva Sansthan, LAKSHYA, Vaishali Samaj Kalyan Sansthan.], **West Champaran**[Jan Vikas, Berojgar Sangh Valmikinagar.

## West

**Ahmedabad** [Ahmedabad Study Action Group, Gujarat Vidyapith], **Ahmednagar** [Snehalaya], **Akola** [Indian Institute of Youth Welfare], **Amravati** [Shree Hanuman Vyayam Prasarak Mandal], **Anand** [Tribhuvandas Foundation], **Balaghat** [Community Development Center ], **Baroda** [Baroda Citizens Council, Faculty of Social Work, MS University], **Beed** [Manavlok, Yuva Gram Vikas Mandal], **Betul** [Pradeepan], **Bhavnagar** [Shaishav], **Bhind** [Mahila Bal Vikas Samiti (India)], **Bhopal** [Advocacy for Alternative Resources Action Mobilization & Brotherhood, The Bhopal School of Social Sciences], **Buldhana** [Savitribai Phule Mahila Mandal, Mahatma Phule Samaj Seva Mandal], **Chandrapur**[Mahila Vikas Mandal ], **Chhindwara** [Jan Mangal Sansthan], **Dadra Nagar & Havelli** [Indian Red Cross Society], **Dahod** [Area Networking And Development Initiative (ANADI) ], **Dewas** [Jan Sahas Social Development Society], **Goa** [Nirmala Education Society, \*VikalpTrust, Caritas-Goa], **Guna** [Kalpataru Vikas Samiti], **Gwalior** [Centre for Integrated Development], **Harda** [Synergy Sansthan], **Indore** [Indore School of Social Work Aim for Awareness of Society-AAS], **Jabalpur** [Jabalpur Diocesan Welfare Society], **Jhabua** [Jeevan Jyoti Health Service Society, Sampark Samaj Sevi Sanstha], **Jamnagar** [Late J.V. Naria Education & Charitable Trust], **Katni** [MP Bharat Gyan Vigyan Samiti], **Khandwa** [Aastha Welfare Society], **Kolhapur** [Sangli Mission Society], **Kutch** [Marag, Saraswatam, Yusuf Meherally Centre], **Kheda**[Kaira Social Service Society, Shri Vadials S. Gandhi Charitable Trust (Kapadvanji) ], **Latur** [Kala Pandhari Magasvargiya And Adivavasi Vikas Sanstha], **Mandsaur** [Vikalp Samajik Sansthan], **Mandla** [National Institute Of Women Child And Youth Development, Kamyab Yuva Sanskar Samiti ], **Mumbai** [CHILDLINE India Foundation (Nodal), Youth for Unity and Voluntary Action, Hamara Foundation.], **Mumbai Suburban** [Committed Communities for Development Trust, Navnirman Samaj Vikas Kendra ], **Nagpur** [Matru Seva Sangh, Institute of Social Work, Bapuji Bahujan Samaj Kalyan Bahuddeshiya Sanstha, VARDAN, Indian Association of Promotion of Adoption, Indian Centre For Integrated Development], **Nanded** [Pariwar Pratisthan], **Nashik** [Navjeevan World Peace & Research Foundation, College of Social Work], **Osmanabad** [Shri Kulsawmini Shikshan Prasarak Mandal (Collab), Shri Kulsawmini Shikshan Prasarak Mandal (Sub centre)], **Panna**[Sankalp Samaj Sevi Sanstha, Jan Sahas Social Development Society], **Panch Mahal**[Developing Initiative for Social and Human Action], **Parbhani** [Socio Economic Development Trust (SEDT)], **Pune** [Dnyana Devi], **Raigad**[Disha Kendra, The Planning Rural Urban Integrated Development Through Education India], **Raisen** [Institute of Social Research & Development, Krishak Sahyog Sansthan], **Rajkot** [Shri Pujit Memorial Trust], **Ratlam** [Savigya, Samarpan Care Awareness & Rehabilitation Center], **Ratnagiri** [M.S. Naik Foundation], **Rewa** [Ramashiv Bahuadaesheya Vikas Samiti], **Sabarkantha** [Developing initiative for social and human action (DISHA) ], **Sagar** [Manav Vikas Seva Sanga], **Satara** [Lokkalyan Charitable Trust], **Satna** [Samaritan Social Service Society], **Surendranagar**[Ganatar], **Sheopur**[Mahatama Gandhi Seva Asharam, Sahyog-Support In Development], **Shivpuri** [Parhit Samaj Sevi Sanstha, RACHNA], **Sholapur** [Solapur Zilha Samajik Karya Samitee ], **Surat** [Pratham], **Sindhudurg** [ Atal Pratisthan, Jagruti Foundation, Jan Jagruti Sanstha], **Thane** [Salam Balak Trust, Aasara ], **Ujjain** [Kripa Social Welfare Society, Madhya Pradesh Institute of Social Science & Research], **Valsad** [Pratham], **Vidisha**[Vidisha Social Welfare Organization], **Wardha** [National Institute of Women, Child and Youth Development, Aniket College of Social Work], **Yavatmal** [Gramin Samassya Mukti Trust].

\*Partner only for part of the period

## Contributions

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